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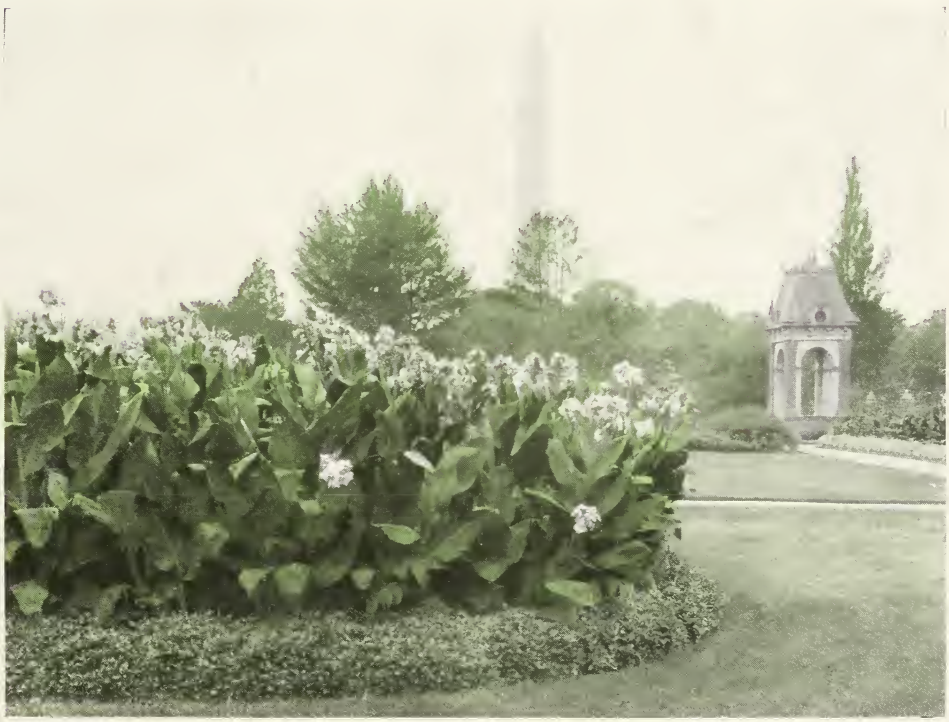
Bancroft's Beautiful Flowers

1917

For Every Occasion -- Of Highest Quality
At Reasonable Prices



A Bed of Cannas (See pages 20-21).

Joseph Bancroft & Son, Inc., CEDAR FALLS IOWA

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TO OUR CUSTOMERS

This is a catalogue of dependable things.

We do not sacrifice quality for price. You cannot get something for nothing. Our rapidly growing trade is with the class of people who are willing to pay a reasonable price for merchandise of quality. We do business on this principle—one good plant that grows and blooms is worth half a dozen that are grown so crowded and weak that they never make a good plant, no matter how you pet and fuss with them.

Our list is not as large as some, but you will find that we have discarded the varieties that are not suitable here and list only those we know will prove satisfactory to you.

Through our membership with the Florists' Telegraph Delivery Association, we are in continuous touch with all places of importance in the United States, and through this membership can fill orders promptly anywhere. We receive our mail several times daily and delay in handling orders is reduced to a minimum by our system.

Flower Seed. Owing to the large increase in the plant and flower business and being unable to give seed the attention they should have, we have discontinued the handling of Flower Seed.

Errors. If goods received are not as expected, compare with order, read Catalogue carefully, and if we are in the wrong, write us at once. Every just complaint will have immediate attention.

Remit by bank draft, express order, postoffice order or registered letter.

To Responsible Parties goods will be sent on approval.

Plants by Express. Have your plants, shrubs, etc., sent by express when you can possibly do so. Under the new ruling they go at special rates, making the cost very reasonable. We guarantee safe arrival of all goods by express.

Plants. Add 10 cents postage on all small orders to be sent by mail, prices given in this Catalogue are not prepaid. Postage or express is to be paid by purchaser.

POINTS ON THE CULTURE OF FLOWERS

Treatment of Plants Received by Mail. If plants are wilted immerse them in water, without removing the packing material and allow them to remain for half an hour. Then unpack and set in small pots in rich fibrous loam, shade from the sun and sprinkle foliage every day, being careful not to overwater the roots until the plants begin to grow, after which they may be shifted to larger pots if necessary.

Soil in Which to Pot Plant. The best soil for most plants is composed of two-thirds good garden soil, and one-third well-rotted manure, well-mixed up together. If not naturally sandy, it is well to add some sharp sand.

Watering. Whenever the plants are dry, water so that the earth will be saturated, and no more. No water should be allowed to remain in the saucers under the pots except in the case of aquatic plants. Soft-wooded plants require much more water than hard-wooded ones.

Drainage is of the utmost importance. Every large pot should have at least an inch of broken pot, shredded moss or charcoal in the bottom.

Syringing. All plants are benefited by liberal spraying two or three times a week on the under side of the leaf.

Air. Ventilate well every day when air above freezing point can be admitted. Do not allow cold air to blow directly against plants.

Insects. One of the most disgusting of these is the Scale which attacks the Ferns, Palms, Ivies, etc., lodging on the stem and under side of leaf. There is no remedy but scraping off and destroying. A severe scrubbing with an old tooth brush and soap will remove the scale. Mealy bugs lodge in the axils of the leaves and are easily removed by using an old tooth brush. Red spider shows itself in a brown dried condition of the leaves and is an indication of too dry an atmosphere. Sponge, sprinkle, or wash the leaves often and thoroughly. The Green Fly or Aphis, is best destroyed by tobacco smoke, if the smoke can be confined about the plants; otherwise a tobacco tea, made by steeping one pound of tobacco stems in four or five gallons of water, can be used. Dip the plants in the liquid, or sprinkle them thoroughly with it; or moisten the plants with water and sprinkle tobacco dust over them, letting it remain until the usual watering washes off.

Worms in the Soil. Lime water will usually expel them without injury to the plant, one part lime to twenty parts of water, and when clear, give one or two waterings.

Mildew. A whitish or moldy appearance of the leaves. It is caused by a sudden change in the atmosphere from great heat to cold, or by a draft from open windows or door. At first appearance dust them with sulphur.

PRICE OF INSECTICIDES

Tobacco Dust. 10 cents per lb.

Tobacco Whale Oil Soap. 20 cents per ½ lb. pkg.

Nicotine Paper. 8 cents per sheet. 4 sheets for 25 cents.

Nicotine Extract. 50 cents per ½ pint bottle. If by mail add 10 cents per lb.

CUT FLOWERS

In design work and loose cut flowers we are better than ever prepared to care for your wants. With 55,000 feet of glass devoted to flowers, our excellent facilities for storing and shipping, we are sure that you cannot do as well elsewhere. We carry on hand the largest stock of seasonable cut flowers in Central Iowa, even in the largest cities few firms carry the stock that we do. Frequently persons are undecided what to order, and at such times may order flowers wanted and leave the selection to us, stating what you wish to use them for.

WHEN TO ORDER. Give us as much time as possible. Do not be afraid to order even a week or two ahead. You are sure of getting just what you want. Where an order is not sent in until the last thing, we sometimes have to substitute either in kind or color of flower wanted.

All customers will please notice that orders for early morning shipment must be in the night before, at least. Our postoffice closes at 7 p. m. If you are not sure that your order will reach us before that time, it is safer to wire us. Telephone messages can be sent after 8 p. m. at considerable reduction. It is always best to telephone or telegraph your order when time is limited, as you are then sure of reaching us on time. Don't trust the mails too much; trains are often late and we often do not receive orders on time.

SUNDAY MAIL. If your order is sent by mail for Monday shipment, be sure and affix a special delivery stamp if letter is liable to reach here on Sunday, as we do not receive all our Sunday mail until Monday morning.

HOW TO ORDER. When time is limited, **always** order by telephone or telegraph. If order by mail is for immediate shipment, please affix a special delivery stamp.

FLOWERS BY EXPRESS. All cut flowers, designs, etc., packed to carry long distance safely, either winter or summer.

FLOWERS BY MAIL. On request we often send small boxes of loose cut-flowers by mail, as a rule they reach their destination all right, especially carnations, but much prefer sending by express, as flowers carry better and cheaper. If orders are to go out by mail, add 20c postage which includes special delivery stamp.

FLOWERS FOR DELIVERY IN DISTANT CITIES. Our arrangements are such that we can order flowers for you from local or nearby florists in any part of the United States. State what you want and price you wish to pay, and we will endeavor to place the order where it will be taken care of right.

TERMS AND CONDITIONS. Cut flowers are strictly cash, and payment must be made immediately on receipt of flowers. We seldom send C. O. D. It often embarrasses those who buy, and it is needless expense.

COMPLAINTS to be allowed must be made immediately on receipt of flowers.

RESPONSIBILITY. While we exercise the greatest care to have all flowers reach their destination on time, and will not ship unless we are reasonably sure **they will reach** you on time, we positively will not be responsible for delays in trains, wrecks, or express agents' negligence.

OUR SHIPPING FACILITIES. The fact that the great harvester companies have their general agencies in this city is in itself a sufficient guarantee that there are none better in Northern Iowa.

Flowers for the House the Season Through

You enjoy having flowers in the home and having them on the table when you have a few friends in; why not have them oftener? Part of the year you cannot grow them, but we make it easy for you to have them whenever you like, at a small cost. Our $1 box of cut flowers sent prepaid anywhere is always suitable whatever the occasion.

SEND FOR ONE OF OUR SPECIAL BOXES OF CUT FLOWERS

For the home, for a party, or for a sick friend. Just mail us your card and $1 with the address of the person who is to receive it, and we will do the rest. We know you will be pleased. We grow the flowers we sell.

Very Important
HOW TO KEEP YOUR CUT FLOWERS

All design work. Leave in the boxes and set in a cool cellar until ready to use.

Loose Flowers. Remove from boxes at once, clip ends of stems and put them in water and set in cellar, using a deep vase with plenty of water at bottom, and see that the stems are down in the water. By securing loose flowers early and keeping in water 12 to 24 hours before using, you double the value of the flowers.

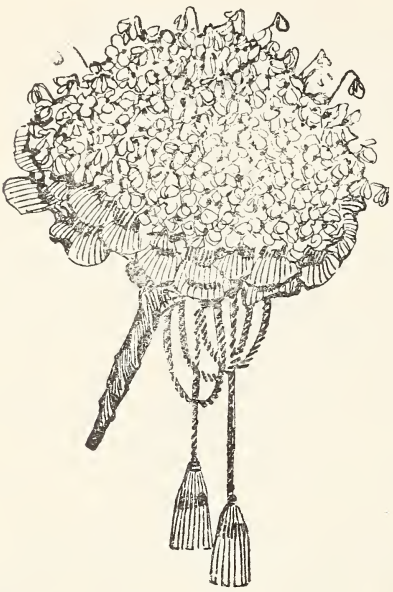
Assorted Boxes of loose cut flowers and greens, suitable for any occasion, at $1, $2, $3, $5 and $10. Try one of our $1 boxes for your sick friends. It will surprise and please them, and nothing will cheer them more. Sent prepaid anywhere for $1.

Special Rates will be made those wishing large quantities. Send list of wants and get our prices before you buy.

Tumbler Baskets—Filled with flowers—a most appropriate gift. $1, $2, $3 and $5 each.

HOLIDAYS

Owing to the extraordinary demand, it is sometimes impossible to give you exactly the kind of flowers ordered. We do our best, but our customers will find we can give better values in mixed boxes of our own selection. Cut flower orders amounting to $5 and over only are prepaid, without additional charge, except our special $1 boxes—and please don't order any flowers sent by mail on holidays. Mails are very uncertain, and we cannot be responsible for them.



CORSAGE BOUQUETS—Made up of assorted flowers and tied with ribbon.
$1, $2 and $3 each.

DECORATION DAY

One of the hardest days of the year to supply the demand. If the weather is hot and damp, it is a time of poor quality and high prices. We shall endeavor to bill all stock at most reasonable prices, according to quality. Prices from May 28th to June 1st will be about as follows: **Roses,** $1 and $1.50 per dozen; extra fancy $2 per doz; **Mrs. Russell,** $2 and $3 per dozen; **Carnations,** $1 and $1.25 per dozen; **Jasmines,** 40 cents per dozen, $3 per 100; **Easter Lilies,** $2 per dozen. **Gladiolus,** $2 per dozen.

MOTHERS' DAY

Usually observed in all churches the second Sunday in May. Wear a flower for mother's sake, a white one for the mother that is dead, and a colored one for the one who is living. Thousands observed it last year; we hope many more thousands will this. **Carnations,** assorted colors, one-third white, $1 per dozen, $7 per 100.

White Carnations alone, our very finest, $1.25 per doz. **Roses,** $1, $1.50, $2 per dozen. Short stemmed assorted colors, $1 per doz., $7 per 100.

SEASONABLE PRICE LIST OF LOOSE CUT FLOWERS

SWEET PEAS. Season, January 1 to June 1. 25 cents and 35 cents per dozen, after May 1, 25 cents per bunch of 25.

LILIES, Harrisii and Callas. Season almost the entire year; 25 cents each, $3 per dozen; May 1 to Sept. 1st, 20 cents each; $2 per dozen. Large quantities always on hand at Easter at regular prices. All large buds count same as flowers on Easter Lilies. Place your Easter orders early.

ASPARAGUS PLUMOSUS. Sprays, 25 cents per dozen.

SPRENGERI. Sprays, 25 cents per dozen.

SMILAX, 25 cents per string of 4 to 5 feet; $2.50 per dozen strings.

CHRYSANTHEMUMS. All the popular colors. Season, October 15 to December 15. Good flowers, $1 and $1.50 per dozen; extra fancy, $2 to $3 per dozen.

MARGUERITES, White and Yellow. In season, 25 cents per dozen.

HYACINTHS, White Romans. Season from December 15 to March 1, 75 cents per dozen.

Dutch. January 15 to April 10, 15 cents each; $1.50 per dozen.

NARCISSUS, Double and Single Yellow. Season, February 1 to April 10, 75 cents per dozen.

Paper White. Season, December 15 to February 1st; 75 cents per dozen.

PRICES OF LOOSE ROSES AND CARNATIONS

Below we give a table showing about **what you** may expect to pay at the different seasons. Others may be lower at times, but **when they ge**t a chance they will make up for it and more too. These prices are for the very best stock.

	Thanks-giving	December 22 to January 1	Easter	November to June 10	May 1 to June 10	June 10 to November 1
ROSES	Per Dozen	Per Dozen	Per Dozen	Per Dozen	Per Dozen	Per Dozen
Mrs. Russell Quantity limited. Place your orders early. Price varies according to season and length of stem.	$3 to $5	$3 to $8	$3 to $5	$2 to $5	$2 to $4	$2 to $3
White Killarney. Finest white	$1.50 and $2	$2 to $3	$1.50 and $2	$1, $1.50, $2	$1, $1.50, $2	$1, $1.50, $2
Pink Killarney. Finest pink	$1.50 and $2	$2 and $3	$1.50 and $2	$1, $1.50, $2	$1, $1.50, $2	$1, $1.50, $2
Sunburst and **Ophelia**	$1.50 and $2	$1.50, $2, $3	1.50, $2, 2.50	$1, $1.50, $2	$1, $1.50, $2	$1, $1.50, $2
Richmond and **Hoosier Beauty.** Crimson	$1.50 and $2	$2 and $3 extra fancy $4	$1.50 and $2 extra fancy $3	$1, $1.50, $2	$1, $1.50, $2	$1, $1.50, $2
CARNATIONS						
White, Light and **Dark Pink, Scarlet, Crimson** and **Variegated**	75	$1	75c	75c	50c	40c to 50c
Fancy, Extra large, assorted colors	$1	$1.25	$1	$1	60c to 75c	
Extra Fancy Selected	$1.25	$1.50	$1.25	$1.25	$1	60c to 75c

See Decoration Day and Mother's Day Price, Page 2

FOR PARTIES AND RECEPTIONS

Loose flowers in vases or baskets are most suitable for table or room decoration. A carnation or short stemmed rose for each person where trays are passed. Where guests are seated at tables, one rose or carnation each for the gentlemen, and for the ladies, two or more tied with a dainty cord or ribbon.

PRICE OF BOUQUETS

Buttonhole. For gentlemen. Short roses, 10 each, $1 per dozen; short carnations, 5c each, 50c per dozen.

FOR FAVORS

Corsage. For ladies. Small, 20c each, $2 per dozen; larger, 50c and $1.00.

Tumbler Baskets. Filled with flowers very suitable for gifts, weddings and receptions, $1, $1.50 and $2.

CHIFFONS, RIBBONS and CORDS

We carry a full line of different styles and colors.

Chiffons and Netting. Plain, white, pink, Nile green, lavender, purple, six inches wide, 20c per yd.

Chiffon Ribbon. Eight inches wide, very fine, 30c per yard.

Ribbon. Different colors and widths, 10c, 15c, 20c, 30c and 40c per yard.

Cords with Tassels. Small, 5c each, 50c per dozen; larger, 10c each, $1 per dozen.

Standing Anchor

Flowers for Weddings, Receptions, Banquets, Etc.

FOR WEDDINGS. What Is Proper for the Bride. There are many forms of bouquets used. We are describing three of the more inexpensive kinds. The regular formal wedding bouquet. (No 1) is made of one to three dozen white Roses, according to taste, tied with three yards of ribbon. No. 2 a small shower bouquet, made up of 18 long stemmed white Roses, with 18 short stemmed Roses caught in the loops of the baby ribbon. For this style 20 to 40 yards of white baby ribbon is used, and 3 to 5 yards of netting or chiffon, according to taste of purchaser. No. 3 is the floral ring. A ring of No. 8 wire is covered with a string of Smilax and one dozen sprays of Asparagus Plumosa. Two dozen short stemmed Roses are twined into the ring and tied with narrow gauze ribbon or baby ribbon, and the whole tied with chiffon at the top. This ring is carried on the arm of the bride. These are the simpler forms.

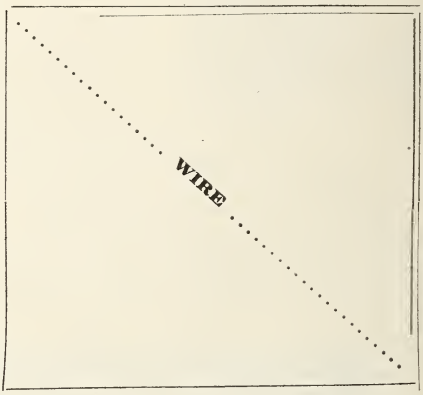
The Sheaf Bouquet is a large bunch of flowers to be carried in a reclining position on the arm.

For the Bridesmaid and Maids of Honor, bouquets of similar form to that of the bride, but pink in color, are used. Carnations, Lilies, Chrysanthemums, Hyacinths, Sweet Peas, Lily of the Valley, Orchids, are often used instead of Roses, and are perfectly proper.

For groom and attendants, one white rose or carnation for each is good taste.

The bride's table should be very dainty. Pink and white Killarney Roses, or light pink and white Carnations with Asparagus Plumosus. If low effect is desired, Violets. Hyacinths, Sweet Peas or Marguerites may be used.

For the guests' tables, large vases of Roses, Carnations or other seasonable flowers. Smilax, a few Ferns or Asparagus Sprengeri add very much to the effect if scattered or draped around the table.



A SIMPLE WEDDING DECORATION FOR THE HOME can be made as follows: Select a corner in the room with at least 5 feet space each way from the corner. Stretch a wire 8 or 10 inches from ceiling diagonal across corner. Drape two lace curtains, one on each side from the center, and loop them up with chiffon or cord about two feet from the floor on each side. Then drape two or more (a different pattern will do,) right over these and loop them up about four or five feet from the floor. Trim these with four to twelve strings of Smilax or a few dozen sprays of Asparagus. A large fur rug on the floor with a few Palms and Ferns at each side and two or three at back corner, gives a very pretty effect, with little work and expense. The bridal party should stand facing the corner, with the minister under the curtains facing the room.

(No. 2) Shower Bouquet

DESIGNS FOR WEDDINGS

These are hung suspended on wall above the bridal party.

Bells, $8, $10 and $12.

Bow and Arrow, $7, $9.

Yoke, $10.

Horseshoe, $2, $3, $4 and $5.

Lovers' Knot, $7.00.

Bouquets, Hand. No. 1, as illustrated, $2, $3, $5 and $6. No. 2 as illustrated $3, $5, $7 and $8.

Wedding Rings. No. 3, as illustrated, $3, $4, $5.

Baskets for Weddings, Receptions and Parties. Can be used for table decorations or set on stands in reception hall or room, $1, $1.50, $2, $3, $4, $5 and $8 each.

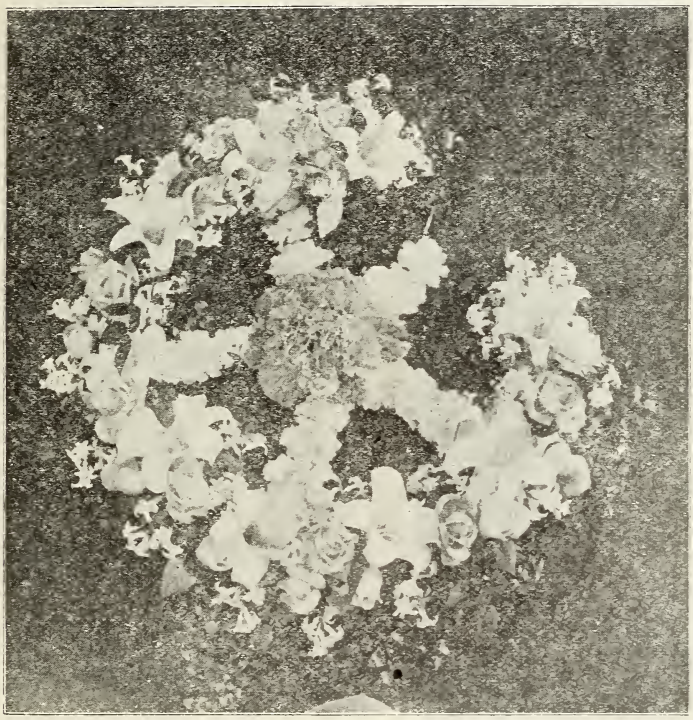
White Tissue Paper Bells, 15c, 20c, and 25c each.

FLOWERS
Delivered
TO ANY PART
OF THE WORLD

We have a representative in, or near, every city, town or hamlet, who will fill and deliver anywhere any order, on short notice, through our co-operative telegraph system.

In ordering always use telegraph or telephone in preference to letter where immediate shipment is desired .

DESIGNS FOR FUNERALS



Broken Wheel

Anchor Chained to Cross. About 28 inches high, with doves, $25.

Anchor, flat. 10 inches, $2; 12 inches, $3; 14 inches, $4; 15 inches, $5; 18 inches, $7; 24 inches, $10.

Anchor, Reclining on Easel. 14 inches, $5; 16 inches, $6; 18 inches, $7; 24 inches, $10.

Anchor, Standing 15 in. high, $5; 18 inches, $7; 20 inches, $8; 24 inches, $10; 30 inches, $12.50; 36 inches, $15.

Anchor on Easel with Scroll. Name can be placed on scroll. 24 inches high, $8; 30 inches, $10.

Broken Column. 18 inches high, $7; 21 inches, $9; 24 inches, $12; 30 inches, $16; 36 inches, $20.

Broken Wheel. 15 inches across, $6; 18 inches, $8; 21 inches, $10; 24 inches, $13; 30 inches, $18; 36 inches, $22.

Bouquet Roses, double as illustrated, $5, $7, $10, $15, $20. Page 6.

Bible on Stand. 18 inches across, $15; 24 inches, $20.

Spray Easter Lilies

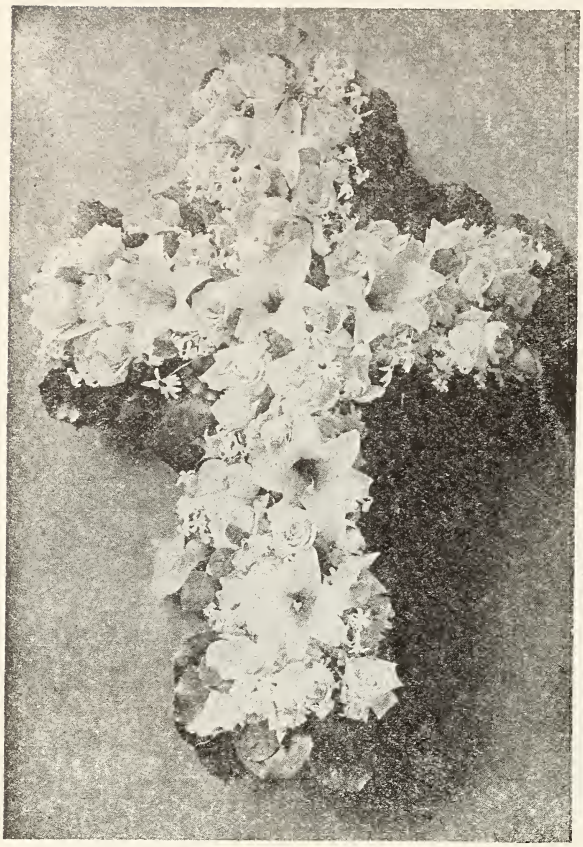
CASKET COVERS

or blankets used for covering the entire casket or just the lower part of the casket. Price varies according to time of year and the size of cover. Small for children, $10, $15, $20; large for grown persons, $20, $25, $30. $40 and $50.

These measurements are made before Designs are made up. Special Designs made on short notice at reasonable prices at all times.

Lettering can be placed on nearly all the larger designs. No extra charge.

Cross on Stand



Flat Cross

CROSSES
One of the most Beautiful and Appropriate of all Designs

Crosses, Flat. 10 inches, $2; 12 inches, $3; 14 inches, $4; 15 inches, $5; 16 inches, $6.50; 20 inches, $8; 24 inches, $10; 30 inches, $12.50; 36 inches, $15; 48 inches, $20.

Crosses of Magnolia Leaves for grave use. $2.00, $3.00, $4.00 and $5.00.

Crosses, Standing. 18 inches high, $6.50; 20 inches high, $7.50; 24 inches high, $10; 30 inches high, $12; 36 inches high, $15; 48 inches high, $20.

Cross, Standing, with Slanting Arm. 24 inches high, $10.

Cross, Maltese. Flat. 10 inches, $3; 12 inches, $4; 14 inches, $5; 16 inches, $6.50; 20 inches, $8; 24 inches, $10.

Cross, Casket. Like Maltese Cross, only one arm is longer. 15 inches, $5; 18 inches, $7; 20 inches, $8; 24 inches, $11.

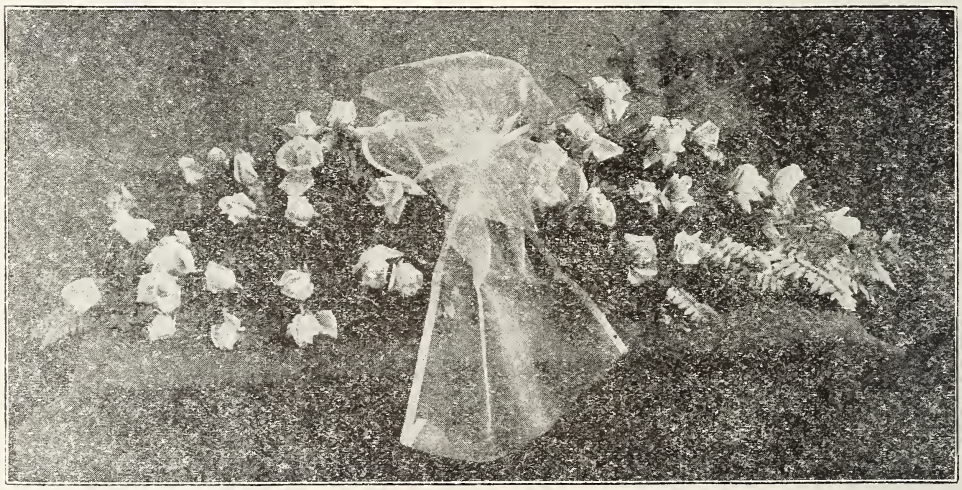
Cross and Sickle. On stand three feet high, $15.

Crescent. 12 inches across, $4; 16 inches, $5; 18 inches, $6.50; 24 inches, $8.

Crescent, with Star, on Stand. $7.50, $9 and $12.

Our Design Work Has a Personality

OUR LARGE AND INCREASING TRADE IN THIS LINE SHOWS THAT OUR CUSTOMERS APPRECIATE OUR WORK



Casket Bouquet of Roses

Beautiful Bunches of Lilies, Roses, Carnations, etc., tied with ribbon or chiffon, are quickly made up at very reasonable prices—the cost is the price of loose flowers on page 2, with cost of chiffon or ribbon and the green added. Prices vary from $1 to $25—whatever price you wish to pay we assure you of good value.

METALLIC DESIGNS

These are used for graves in cemeteries throughout the country—are practically everlasting.

Will be shipped by express, charges collect.

Pansy Wreath
12-inch $2.50

Forget-Me-Not Wreath
11-inch $2.50

Magnolia Wreath
With Wax Flowers
20-inch $3.00
24-inch $4.00

GALYX WREATH
With Flowers
14-inch $3.00

ANCHOR
20 inches long
$4.00

LAWN VASES

We carry in stock a fine lot of iron Lawn Vases, made in Dayton, Ohio. These are the best Vases made.

Beauty, height 29 inches, diameter 22, base 17 inches, price **$8.00**
Prize, height 31 inches, diameter 22, base 17 inches, price **$7.00**
Daisy, height 41 inches, diameter 19, base 17 inches, price **$12.00**
Favorite, height 35 inches, diam. 24, base 17 inches, price **$14.00**
Bell, height 31 inches, diameter 22, base 17 inches, price **$8.00**
Gem, height 46 inches, diameter 30, base 22½ inches, price **$26.00**

Send for complete descriptive price list. Name plates furnished without charge.

WINDOW BOXES—Made of cypress, painted green; are 6 inches deep, 8 and 10 inches wide. 2 ft. long, $1.25. 3 ft. $1.75. 4 ft. $2.50 each. 5 ft. $3.25 each. F. O. B. Cedar Falls.

SERVICE

Service means quality of goods plus the ability to care for your orders in such a manner that you will come again—our ever increasing trade shows that we have both and we are giving them to our customers.

Any order that does not prove satisfactory in every way we are ready and glad to make it right, if proper claim is made within a reasonable time after shipment is made you.

Bancroft's Money Saving Collection of Popular Plants

These collections are put up for those who want good small plants, yet do not feel able to pay the higher prices charged for those named in catalogs. We sell many thousand money saving collections yearly, to satisfied customers. Try them. We know you will be more than pleased.

All orders for our Sufprise Collections will be acknowledged and entered on our books as received. We usually commence to send out the Collection of Tender Plants about May 1st, and Hardy Plants the latter part of April. We cannot promise to send them out before these dates. We cannot permit any change in the composition of these collections or in the time of delivery. Always order by letter.

All collections are strictly our selection of varieties.

Combine your orders, having them shipped by express, and you will be more than pleased with the splendid value you receive. The cost is so small and the extra value of the plants will more than compensate you for the small amount of express charges YOU will have to pay.

Hardy Plant Collections

HARDY PLANTS

A—8 Hardy Perennials, all different, 1 year old for 50 cents.

B—12 small Hardy Perennials, all different, for 50c prepaid.

C—Eight choice Hardy Phlox, our selection, for 50 cents.

D—Twenty-five Pansies, large plants, all ready to bloom, for $1.

E—Four two-year-old Hardy Roses, for $1.

F—Five named Peony varieties, our selection, for $1.

G—One each, Crimson Rambler, Dorothy Perkins, Baltimore Belle, Prairie Queen. Strong two-year-old plants for $1.

H—Pink, White, Yellow and Red Ramblers. Nice pot grown plants, the four for 50 cents. Strong two-year-old plants for $1.

I—One each of Ampelopsis Veitchii, Clematis Paniculata, Cinnamon Vine, Honeysuckle; all strong plants for 75 cents.

J—For $1 we will send six Hardy Ornamental Shrubs, our selection of sorts, 3 to 4 feet high.

Tender Plant Collections

K—Twelve Tuberoses, largest size, 35 cents prepaid.

L—12 fine Coleus. Fine plants, all different, for 50 cents.

M—12 choice Salvia. Plants from 2-inch pots for 50 cents. Or 12 from 3-inch pots for $1.

N—Eight different varieties of the everblooming Cannas, for 50 cents.

O—Eight Dahlias, all different, for 50 cents.

P—Ten assorted bedding plants for 50 cents.

Q—3 Hardy Garden Lilies, all different, 50c.

R—10 fine named varieties Gladioli, all different, our selection, for 50 cents.

S—Four fine Carnations, all different, 25 cents or

T—Eight all different shades, for 50 cents.

U—Eight Beautiful Geraniums for 50c.

V—Three good Caladium Esculentum for 25 cents, or three large bulbs for 50 cents.

W—Ten fine large Rose Plants, all ready to bloom, all different, from 3-inch pots, for $1, by express at purchaser's risk. This collection will give you results.

X—Eight beautiful Everblooming Roses for 50 cents, small plants; all different colors.

Y—Ten Chrysanthemums, all different, for 50 cents.

Special Offer

Have you three friends who love flowers?

Send the names of three of your friends together with 30 cents and receive your choice of any one of these money saving collections. Any four for $1.00.

1. Five varieties Cannas, dormant roots, 30c.
2. Five varieties of Chrysanthemums for 30c.
3. Six fine Coleus for 30 cents.
4. Six small Salvia Splendens for 30 cents.
5. Five varieties Geranium for 30 cents.
6. Six Hardy Perennial Plants for 30 cents.
7. Eight Assorted Bedding Plants for 30 cents.
8. One Asparagus Plumosa. One Asparagus Sprengeri and one Boston Fern for 30 cents.
9. One Boston Fern, one Whitmani Fern, one Dwarf Fern for Fern Dish, for 30 cents.

JOSEPH BANCROFT & SON, Cedar Falls, Iowa.

Gentlemen:—Enclosed find ..... *for which please send me Assortment*

No. .....

NAME AND ADDRESSES OF FRIENDS

1 { .....
.....

3 { .....
.....

2 { .....
.....

Your Name and Address { .....
.....

If by mail add 10 cents for each shipment

Harp on Stand

A LAST TRIBUTE

The use of flowers as a means of conveying sympathy is undisputed.

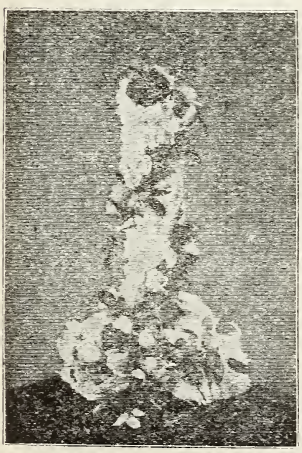
The practical experience we have daily, in the making up of various floral arrangements insures artistic as well as skillful ideas in making sprays, casket covers and funeral designs. Our aim is to fill your order as near as possible according to your wishes.

Flat Bouquets of Roses, Hyacinths, Chrysanthemums, Carnations, Lilies, for laying on caskets, tied with ribbon or chiffon. $1.50, $2. $3, $4. $5, $10 and $15 each.

Sago Palm Leaves, tied with ribbon and flowers, $3, $4 and $5 per cluster.

Doves, Pure White, natural dove, stuffed; various positions, $2 each.

Gates Ajar. 18 inches across, $12.50; 21 inches across, $17.50; 24 inches across, $22.50.



Broken Column

Harp. On stand 15 inches high, $5; 18 inches, $6.50; 21 inches, $7.50; 24 inches, $10; 30 inches, $15; 36 inches, $20; 48 inches, $25.

Harps. Flat, to lay on casket, 12 inches long, $4; 15 inches long, $5; 20 inches long, $7.50.

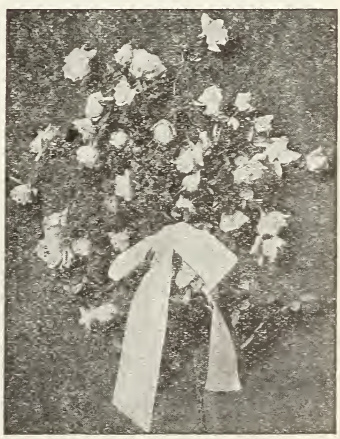
Hearts. 10 inches across, $3; 12 inches, $4; 14 inches, $5.

Heart on Base. $5, $7, $10.

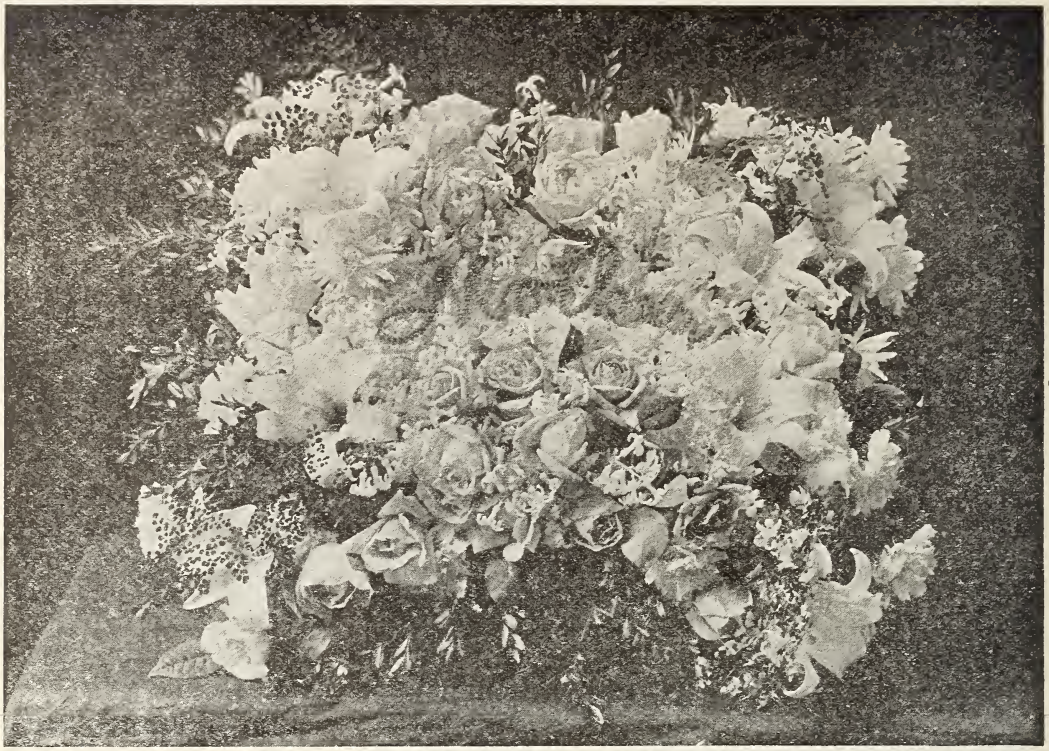
Lyre on Base. 15 inches high, $5; 18 inches, $6.50; 21 inches, $8; 24 inches, $10; 36 inches, $15.

Lyre, Flat. 12 inches long, $4; 15 inches, $5; 20 inches, $7.50.

Ladder, Reclining. 24 inches long, $8.



Spray Roses



PILLOWS

One of the most popular of all designs; simple, elegant and appropriate; is usually set at head of casket. Lettering, as Mother, Father, At Rest, Sister, Brother, Asleep, or a short given name show up very nicely, as shown on above 18-inch size.

Pillows. 10 inches across, $4; 12 inches, $5; 15 inches, $6.50; 18 inches, $8; 21 inch, $10; 24 inches, $15; 30 inches, $20; 36 inches, $25; with dove, $2 extra.

Sickle. 12 inches long, $2.50; 15 inches, $3; 18 inches, $4.50; 24 inches, $6.

Star. 10 inch, $2.50; 12 inch, $4; 15 inch, $6; 18 inch, $8.

Star on Base. $2 extra.

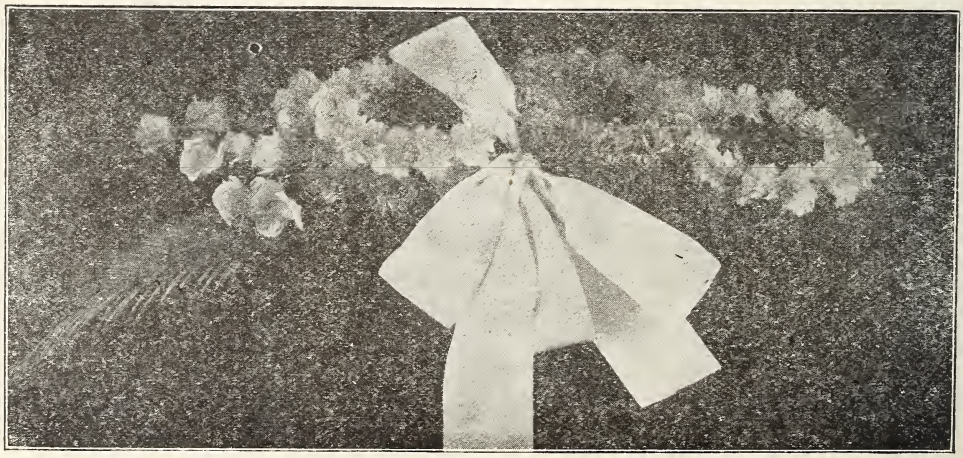
Star and Crescent. On Easel, 21 inches high, $7; 24 inches, $9; 30 inches, $12.

Star and Crescent. On base 21 inches high, $7.50; 24 inches, $9; 30 inches, $12.

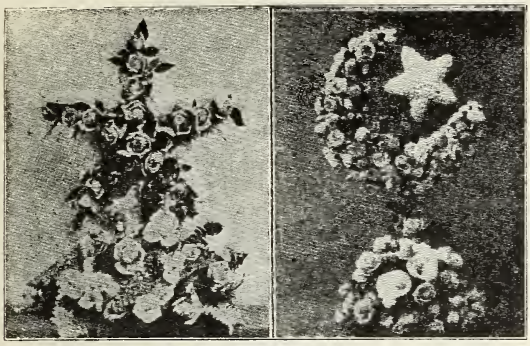
Sheaf of Wheat. 50c, 75c, $1.50 and $2.

Sheaf of Wheat. Tied with purple or white chiffon, 25c extra.

WE SELL MANY of the sheaves of beautiful Italian wheat. Nothing is more suitable to lay on the casket of the aged.



Odd Fellows Three Links Tied with Ribbon on Sago Palm Leaves

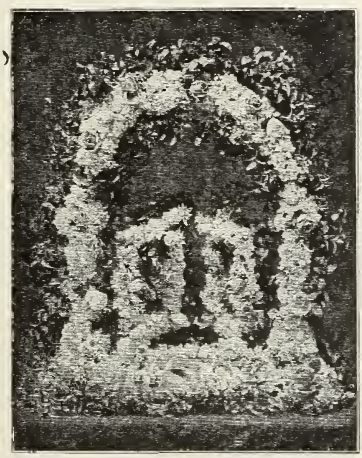


Star and Crescent
and Star on Base

SERVICE

Service means quality of goods plus the ability to care for your orders in such a manner that you will come again—Our ever increasing trade shows that we have both and we are giving them to our customers.

Any order that does not prove satisfactory in every way we are ready and glad to make it right—if proper claim is made within a reasonable time after time of shipment.



Gates Ajar

In ordering always use telegraph or telephone in preference to letter where immediate shipment is desired.

DOOR BADGE

To be used in place of Crepe. Coloring of chiffon, flowers and ribbon to be determined by the age of the person. For instance, white carnations and ribbons with purple chiffon for old people (with lavender chiffon, elderly). Light pink carnations and light pink chiffon for young people, all white for a child, etc. $2, $3, $4 and $5.

FLAT BOUQUETS

of Roses, Hyacinths, Chrysanthemums, Lilies, etc., for laying on caskets, tied with ribbon or chiffon, $1.50, $2.00, $3.00, $4.00 and $5.00 each.

Sickle on Easel, with Sheaf of Wheat. 21 inches high, $7; 24 inches, $8.

Sickle on Easel, with Sheaf of Wheat and Sago Palm Leaves. 24 inches high, very beautiful, $10; 30 inches, $12.

Sickle and Sheaf on Panel of Galyx Leaves. $10, $15, $20.

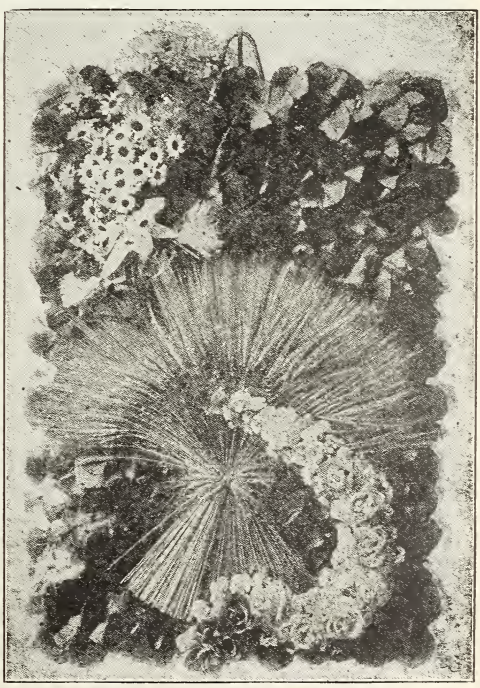
Shield. 12 inches across, $5; 16 inches, $7; 18 inches, $10; 24 inches, $15.

Shield of Ivy and Galyx Leaves. On easel with monogram or emblem, $7, $10, $12 and $15.

Scroll. 18 inches high, $10; 24 inches, $13.50.

ALWAYS STATE TIME YOU WISH TO USE FLOWERS AND PRICE YOU WISH TO PAY

CUT FLOWER ORDERS of $5 and over are sent prepaid; those under $5, if sent prepaid, the cost of the express is added to bill for flowers.



Panel with Sickle and Sheaf

Wreaths

No design more beautiful or appropriate, either for a child's, a grown person's or an elderly person's casket.

We make all sizes and kinds, and we believe that our wreaths show that individuality not shown by other houses.

Wreath of Boxwood. Will keep for a long time in cold weather. Is used mostly for grave purposes. $2, $3 and $4; or tied with flowers on easel $5, $7 and $8.

(Boxwood can only be secured during the cold winter months.)

Wreath of all Roses or all Carnations, tied with chiffon, $3; $4; $5; $6.50; $8; $10 and $15.

Wreath. Reclining, on easel. 12-inch, $5; 14-inch, $6; 16-inch, $7; 18-inch, $9; 24-inch, $13; 30-inch, $15.

Wreath of Galyx Leaves with Cluster Roses Tied with Chiffon Ribbon.

Wreath of Assorted Flowers on Easel Tied with **Palm Leaves and Ribbon**

Wreath on Stand. 20 inches high, $7.50; 24 inches high, $10; 36 inches high, $15 and $18.

Wreath on Easel with Dove, $7, $9, $10 and $12.

Crescent Wreath. Small at top and large at base. Price same as regular wreath.

Wreath of Sago Palm Leaves and Flowers. $4, $5, $7.50 and $10.

Wreath of Sago Leaves. $3, $4 and $5.

Wreath of Ivy, Magnolia or Galyx Leaves. Tied with ribbon or chiffon; will keep a long time; very desirable to lay on a grave. With cluster flowers as shown in cut, $2 extra. $3, $4, $5, $7 and $10.

Wreath. Of assorted flowers. 8-inch, $2; 10-inch, $3; 12-inch, $4; 14-inch, $5; 16-inch, $6.50; 18-inch, $8.00; 20-inch, $10; 24-inch, $12.50.

Wreath. Reclining, on easel with palm leaves. 12-inch, $6; 14-inch, $7; 16-inch, $8.50; 18-inch, $10; 24-inch, $15.

Masonic Emblem on Easel
with Palm Leaves

Special Lodge Designs for Funerals

Our large and ever increasing trade in this line shows that the people have found out where they can get what they want—designs that are made up properly, both as to form and color, and at reasonable prices. We make up many elaborate ones. We aim to have just what you want, both as to quality and price. Where elaborate designs are wanted we often place the regular lodge form on a shield of Galyx or Ivy leaves with Sago Palm Leaves at back. This gives it a beautiful and showy appearance, without being loud and gaudy and out of good taste. Any lodge or other emblem not on our list will be promptly furnished on receipt of description of just what you want. The price will be reasonable.

A. O. U. W. Anchor and Shield. 20 inches long, $8; 25 inches, $10.

Epworth League. Maltese cross, with "E. L." On largest can inscribe "Look Up, Lift Up." 10 inches across, $3; 12 inches, $4; 14 inches, $5; 16 inches, $6.50; 20 inches, $8.

Knights of Pythias. Triangle; colors, red, yellow and blue. Lettering, "C. B. F." 10 inches, $4; 12 inches, $5; 14 inches, $6; 16 inches, $8; 18 inches, $10; 24 inches, $12; 30 inches, $15.

Knights Templar. Maltese cross, with cross and crown. 24 inches high, $20.

Knights Templar Maltese Cross. See crosses.

Knights Templar Cross and Crown. See Cross and Crown.

Order Eastern Star. Star points blue, yellow, white, red and green. 12 inches, $5; 14 inches, $6; 16 inches, $7.50; 18 inches, $8.50; on stand, $2 extra. "O. E. S." on wreath, magnolia, $2 extra.

Elk's Dial. 20 inches, $10; 24 inches, $15.

G. A. R. Shields, with "G. A. R." and two small flags, with Palm Leaves, on easel, $6, $7.50 and $10.

G. A. R. Wreath, with red, white and blue letters, "G. A. R." tied with red, white and blue ribbon, $3, $4, $5, $6.50 and $8.

L. O. T. M. Design 16 inches, $7.50; 18 inches, $8.50.

K. O. T. M. Design 15 inches, $7.50; 18 inches, $9.

Shriners. Crescent and Star, with sword on easel, $12.

Odd Fellows. Three links. 15 inches across, $5; 18 inches, $6; 21 inches, $8; 24 inches, $10; with Palm Leaves and Ribbon, $2 extra.

Masonic. Square and compass, 12 inches across, $5; 14 inches, $6; 16 inches, $7; 18 inches, $8.50; 24 inches, $10.

Masonic on Easel, with palm leaves, $2 additional.

M. W. A. Axe with Beetle on leaf on shield, 18 inches, $7.50; 24 inches, $10.

M. W. A. Leaf with "M. W. A." and axe and Beetle, 12 inches, $5; 15 inches, $7.

Daughters of Rebekah. Crescent with seven stars. 12 inches, $4; 15 inches, $5; 18 inches, $6.50.

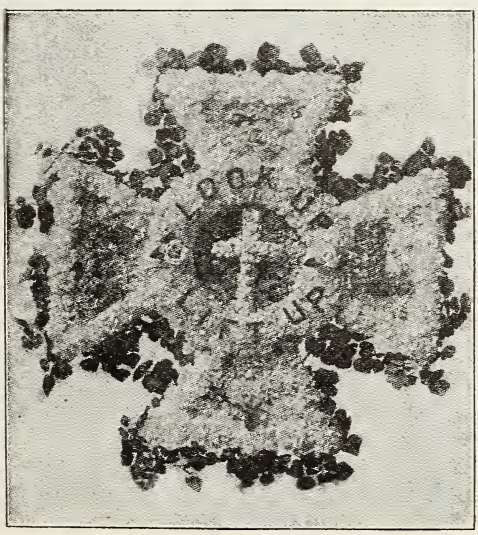
Pythian Sisters. Maltese cross inside circle. 18 inches, $7; 24 inches, $10.

Royal Arcanum. Crown. 15 inches, $3.50; 18 inches, $5.

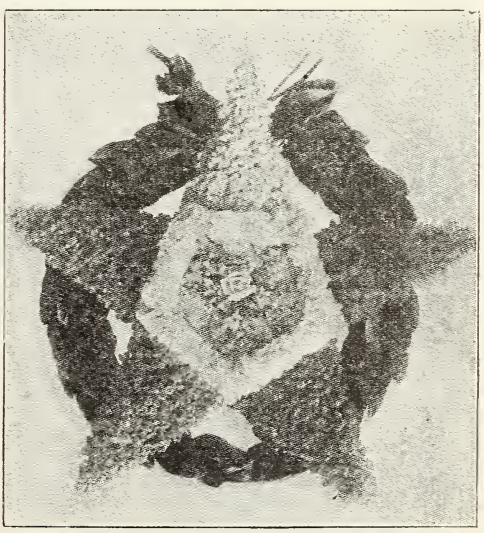
Christian Endeavor. E within a C. $4 and $5.

Other Lodge Designs made to order on short notice at reasonable prices.

All Lodge Designs mounted on easel with Palm Leaves, **$2 extra.** If mounted on large Shield of Bronze Galyx Leaves with Palm Leaves, **$4 extra.**



Epworth League



O. E. Star on Wreath of Magnolia

Summer Flowering Bulbs

GLOXINIAS
New Giant Flowering Hybrids

Beautiful tuberous-rooted plants of dwarf habit and one of the most useful pot plants for indoor culture. Flowers are trumpet-shaped, borne erect above the leaves and of exceedingly rich coloring and markings.

Use part leaf mold and sand in potting, as they do not like a wet soil. Be careful in watering so as not to wet the leaves, otherwise they will spot and the plant will lose part of its beauty.

Emperor Frederick. Red, pure white border.
Mont Blanc. Pure white.
Defiance. Rich crimson scarlet.
Emperor William. Violet blue with white throat.

12 cents each, 3 for 35 cents, $1.25 per dozen, prepaid. Mixed colors, 10 cents each, 3 for 25 cents, $1 per dozen, prepaid.

FANCY-LEAVED CALADIUMS

Valued for the gorgeous coloring and marking of the leaves. 30 cents each, $1 for 4.

CALADIUM ESCULENTUM
(Elephant's Ears)

One of the most effective plants in cultivation for planting upon the lawn, growing 5 feet, with handsome leaves often 3 feet long and 20 inches wide. It will grow in any good garden soil and is of easiest culture. Can be stored in sand in any warm place during the winter. Fine bulb, with live center shoots. Select size bulbs, 2½ to 3 inches in diameter, 12 cents each, 30 cents for 3, $1 per doz.; postage 5 cents extra. Large bulbs, 3 to 4 inches in diameter, 18 cents each, 50 cents for 3, $1.75 per doz., postage 5 cents extra. Mammoth sized, beautiful bulbs, 30 cents each, 80 cents for 3, $3 per dozen; postage 5 cents extra. (Rate of postage is for each bulb.)

TIGRIDIAS

Assorted colors, 5 cents each, 50 cents per dozen.

MADERIA VINE

A beautiful, rapid-growing climber, bearing racemes of fragrant white flowers, 5 cents each, 40 cents per dozen.

MONTBRETIA

Greatly resembles the Gladioli, miniature in growth and produce beautiful spikes of star-shaped flowers in various shades of orange, yellow and red. Mixed varieties, 10 cents for 3, 30 cents per dozen, $2 per hundred, postpaid.

SUMMER-FLOWERING OXALIS

10 cents per dozen, 15 cents for 20, 25 cents for 50, 40 cents per 100.

AMARYLLIS

Very popular for house culture and easily grown.

Johnsonii. Of immense size. Bright crimson, striped white. 35 cents each.
Farmosissma. Beautiful dark scarlet. Easily grown. 15 cents each, 2 for 25 cents.

APIOS TUBEOSA

An elegant climbing plant, growing from 8 to 10 feet high, bearing lare clusters of brownish purple, sweet-scented flowers in July. Perfectly hardy. 10 cents for 2,g 20 cents for 6.

TUBEROUS-ROOTED BEGONIAS

Unexcelled for summer bedding, such as lawn beds and borders. They should be grown more extensively than they are now, for they require no more care than ordinary bedding plants. They will thrive in partial shade, when fully exposed to the sun the beds must be kept moist.

Single Sorts. White, scarlet, yellow, pink. 6 cents each, 4 for 20 cents, 60 cents per dozen.
Single Mixed Colors. 5 cents each, 4 for 18 cents, 50 cents per dozen.
Double Sorts. White, scarlet, yellow, pink, 10 cents each, 4 for 35 cents, $1 per dozen.
Double, Mixed Colors.. 8 cents each, 4 for 30 cents, 80 cents per dozen.

HYACINTHUS CANDICANS

Large, yuccalike leaves growing as high as 4 feet, producing racemes of long, funnel-shaped pendulous flowers. 5 cents each, 25 cents for 6.

CALLAS

Elliotiana. Flowers are of a rich golden yellow, foliage is the same as that of the Spotted Calla—deep green with white spots. 35 cents each.
Spotted Leaf. Similar to the well-known White Calla, but having its foliage marked and dotted with numerous white spots. The flowers are pure white with dark throat. 10 cents each, $1 per dozen. Large bulbs, 20 cents.

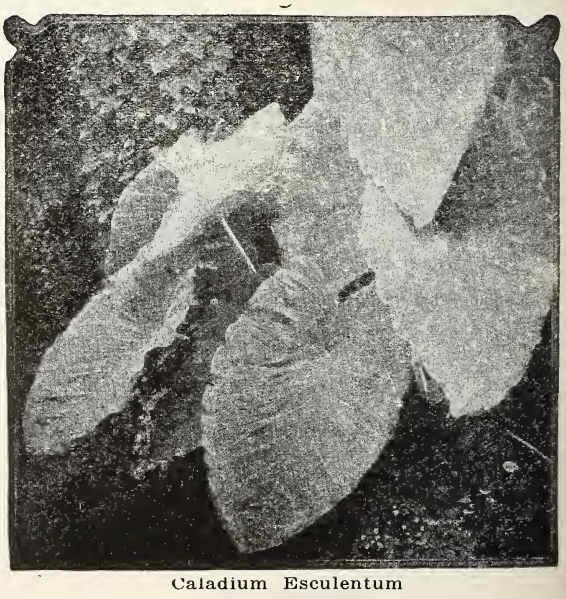
GIANT ISMENE

Flowers are large, like an Amaryllis, of novel form, snowy white, exceedingly fragrant. 20 cents each, 50 cents for 3.

ZEPHYRANTHES OR ZEPHYR FLOWER

Dwarf bulbous plants, with flowers in great profusion during the summer and fall.

Rosea. Large rose pink flowers. 5 cents each, 50 cents per dozen.
Candida. Large, pure white flowers in the fall, 6 cents each, 25 cents for 5.



Caladium Esculentum

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

GLADIOLI—The Most Popular Summer Flowering Bulb

(Chicago White)

You are sure of fine flowers if you plant Gladiolus, the most attractive of all summer flowering bulbs. They need only a little culture to keep the weeds down, will grow in any good soil and with ordinary rainfall seldom fail to flower.

The best time to plant is about the first of May, but they may be planted by the 20th of April in the Central States. A succession of bloom may be had from July to October by making planting ten days apart.

GIANT OR LARGE FLOWERING TYPE OF NEW VARIETIES
A Selection of the Very Best Varieties that Grow.

Canary Bird. Pure canary yellow. 10 cents each.

Mrs. Francis King. Very vigorous in growth, color light scarlet, of very pleasing shade, which attracts attention at once. Flower of very large size. 5 cents each, 6 for 25 cents.

America. The finest pink Gladiolus yet introduced, of largest size, color a delicate lavender pink, tinted white, 5 cents each, 6 for 25 cents.

Baron Hulet. Finest blue. 8 cents each.

Princeps. The king of all. Large size, brilliant scarlet crimson, with three broad white splotches on lower petals. 8 cents each, 3 for 25 cents.

Mrs. Beecher. Deep rosy crimson, pure white throat. 10 cents each.

Wm. Falconer. Of immense size, light pink and white mottled. 10 cents each.

Kate. Blush white, crimson blotch in throat. 6 cents each.

Knuder Glory. Each petal exquisitely ruffled and fluted, delicate cream pink with crimson stripe in center of each lower petal. Very strong grower; an exceptionally valuable sort. 10 cents each, 6 for 50 cents.

Chicago White. Extra strong grower; pure white with faint lavender streak in lower petals. Childsii type. Very early. 10 cents each, 6 for 50 cents.

Ceres. Pure white; spotted rose. 6 cents each.

Jessie. Rich velvety red. 6 cents each.

Panama. Deeper pink than America. A grand early variety. 10 cents each.

Hyde Park. Very early flowering, beautiful frosty white feathered and pencilled Pink. 15 cents each, 2 for 25c.

Glory of Holland. Pure white, tinted lavender, very early. 8 cents each, 3 for 25 cents

Niagara. Rich cream and canary yellow. Heavy spike. 10 cents each.

Special Offer—One each of 10 named varieties, our selection, 50 cents

STANDARD OLD VARIETIES

Attraction Deep crimson, white throat 5 cents each.

Augusta Pure white, blue anthers. 4 cents each, 5 for 20 cents.

Brenchleyensis. Intense scarlet. 3 cents each, 4 for 10 cents.

Isaac Buchanan. Fine clear yellow. 10 cents each.

Halley. Lovely. Salmon pink. 5 cents each.

May. Pure white, flaked crimson, 6 cents each.

Mad Monneret. Delicate rose. 6 cents each, 5 for 25 cents.

Shakespeare. Blush white with rosy blotch. 7 cents each.

SEPARATE COLORS

Red and Scarlet. 3 cents each, 30 cents per doz.
Pink. 4 cents each, 40 cents per dozen.
Yellow. 6 cents each, 60 cents per dozen.
Striped. 5 cents each, 50 cents per dozen.
White and Light. 5 cents each, 50 cents per doz.

All Colors Mixed. First size, 25 cents per dozend, $1.50 per 100, postpaid; Second size, good flowering bulbs, 15 cents per dozen. $1.00 per 100, postpaid.

SPECIAL OFFER: Our special mixture of named varieties, made up of the very best cut flower varieties in finest assortment. 35 cents per dozen. $2.00 per 100. (This mixture will give you satisfaction.)

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

Hardy Garden Lilies

No class of plants capable of being cultivated out-of-doors possess so many charms as the Lilies. They thrive best in dry soil where water will not stand in the winter. After planting, they require very little care and should not be disturbed, as established plants bloom more freely than if taken up annually. All the varieties listed except Harrisii are hardy with protection.

Lily Auratum

FALL BULBS

Bulbs for fall planting; to bloom indoors in the winter and for blooming outdoors the following spring. Ready in September and October.

Our Fall Catalog, issued in September, tells you all about them. Send for it. Below is price list of a few of the most popular varieties.

Hyacinths. Romans. White, pink, blue, 5 cents each, 50 cents per dozen.

Hyacinths. Unnamed. Double and single. Red, blue, rose, white. 5 cents each, 50 cents per dozen.

Hyacinths. Named. Double and signle, 10 cents each, $1 per dozen.

Tulips. Separate colors. Named varieties, double and single. 5 cents each, 30 cents per doz.

Tulips. Double and single. All colors mixed. 20 cents per dozen. $1.25 per 100 prepaid.

Tulips. Late flowering varieties, 30c per dozen.
Narcissus. Tender varieties, 5 cents each, 50 cents per dozen.

Narcissus. Hardy varieties. 4 cents each, 40 cents per dozen.

Chinese Sacred Lily. 15 cents each.

Freezias. 3 cents each, 30 cents per dozen.

Crocus. Separate colors. 15 cents per dozen.

Snowdrops. 30 cents per dozen.

HARDY LILIES For Spring Delivery

Auratum (Gold-banded Lily.) Flowers white, dotted crimson, with a clear, broad gold band running through the center of each petal.
Album. Pure white, with beautiful recurved petals.

Rubrum. White, with deep rosy or crimson band on each petal, with deeper colored spots between.

Superbum. Bright orange red spotted purple. Grows very strong and tall.

Tigrinum. fl. pl. A double Tiger Lily.

Price of any of above Hardy Lilies. 20 cents each, 3 for 50 cents, prepaid.

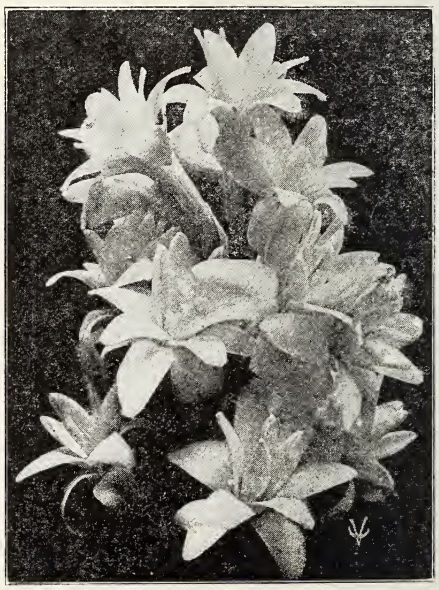
Candidum. A well-known hardy variety with snowwhite fragrant blossoms. Ready in September only. 15 cents each.

Harrisii, or Easter Lily. Ready in August, large bulb, 25 cents each; smaller sizes, 15 cents each.

TUBEROSE

Pearl. Universal favorite, the pure white waxy flowers and sweetness recommend it to all. It is so easily grown that it should be in every garden. First size bulbs, 12 cents for 3, 40 cents per dozen, postpaid; by express, $2 per 100. Second size bulbs, all flowering, 15 cents for 6, 25 cents per dozen, postpaid; by express at purchaser's expense, 12 cents for 7. 20 cents per dozen, $1 per 100.

Armstrong Everblooming. A greatly improved single, the habit is such that it continues throwing up blooming stems through the season. 10 cents each, 25 cents for 3, postpaid.



Tuberose

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

General List of Flowering and Ornamental Plants

ABUTILONS

Beautiful bedding plants of easy culture, being a mass of bloom all summer. If kept in pots in summer, they bloom freely in the winter.

Arthur Belsham. Dark Crimson.
Snow White. White.
Golden Fleece. Bright golden yellow.
Eclipse. Drooping habit, leaves are handsome, being green and yellow variegated; fine for hanging basket.
Souvenir de Bonne. Leaves a beautiful green; are regularly branded with white; bloom large and bright orange red.
Small plants, 15c each; large size 20 cents.

ACALPHYA MARGINATI

A very ornamental bedding and foliage plant. Foliage variegated bronze yellow and orange. Strong, shrubby grower. 15 cents each.

AGERATUM

Stella Gueraey. Dwarf; deep blue.
Candeur. Dwarf, white variety.
Princess Pauline. Dwarf, compact habit. Its peculiarity consists of blue and white being combined in the same flower; 5 cents each, 25 cents for 6, 50 cents per dozen.

ALTHERNANTHERAS

Sometimes called Jacob's Coat. Largely used for edging. Yellow and red varieties. 5 cents each, 50 cents per dozen, $3.50 per 100.

ALYSSUM, DOUBLE SWEET

A low-growing, sweet-flowering plant; excellent for ribbon lines, and a fine, showy basket plant. Pure white and very double. 5 cents each, 50 cents per dozen, $3 per 100.

ASPARAGUS

Asparagus Plumosus

Especially suited for fern dishes. The stem is tufted, slender and gracefully arching. From the upper portions of the branches, which are finer than the fronds of the most delicate fern, spread in all directions. The whole plant is of bright, cheerful green, and one of the most distinct and effective decorative plants, of easy culture, thriving best in full light, but not direct sun. After the plants become large, they throw large tendrils 4 to 6 feet long, which are beautiful for decoration. 10 cents each, 6 for 50 cents; larger size, 20, 30 and 50 cents.

ASPARAGUS SPRENGERI

A grand trailing plant, especially useful to grow as a pot plant for house decoration or for planting in hanging baskets or window boxes, where it makes a graceful, drooping plant with branches or fronds 4 to 5 feet in length, of a rich shade of green; valuable for cutting, or decorating, as it retains its freshness for weeks after being cut. 10 cents each, 50 cents for 6; large plants, by express, 20 cents, 30 cents and 50 cents each.

Asparagus Sprengeri

AZALEAS

For the conservatory or home decoration these beautiful and highly ornamental evergreen plants are unequalled. They are useful alike for the adornment of the greenhouse and parlor, and they make a beautiful dining table ornament.

The different sorts of Azaleas ready November until April only.

Simon Madner. Very fine, double, deep rosy pink.
Emperor of Brazil. Double, pink and shaded white.
Deutsche Perle. Double white.
Vervlana. Rose, deeply edged and spotted white.
Bernard Andre Alba. Double, white, late. Good for Easter.

First size, $1 each; second size, $1.50; third size, $2.

ARAUCARIA EXCELSA
(Norfolk Island Pine)

Some have called it the "Christmas Tree Palm" from its resemblance to the Christmas tree, and others have called it the "Star Palm," because the leaves are arranged to form a perfect star. Deep green, feathery foliage arranged in whorls; $1, $1.50 and $2.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

BEGONIAS

These are the finest conservatory plants and very popular for window decoration (where atmosphere is supplied for the foliage). Many have failed with the Begonia, but when their requirements are known, they can be grown as easily as weeds. Give light, open soil composed of rich loam, woods earth, peat and sharp sand; they should have a moist atmosphere and shade in the summer. No plant will give better satisfaction.

Argentea. Guttata. Oblong; purple bronze leaves with silver markings; white flowers.

Luminosa. Foliage reddish brown, flowers dark scarlet.

C. Lucerne. A grand everbloomer; green pointed foliage, dotted white, flowers in very large clusters, coral red. Very fine. 25 cts.

Vernon. Deep red, changing to clear rose when fully open; foliage green, shaded with bronze; valuable for bedding.

Rubra. Flowers large, ruby red; glossy and wax-like. Leaves are dark green.

Otto Hacker. Strong, vigorous grower; large deep green leaves, flowers bright red.

G. D. Chattelaine. Bright pink, in flower almost continuous. 20 cents each.

Marg. Daw. (Trailing.) Large clusters of bright pink flowers.

Price of Shrubby Begonias. Small size, 10 cents each, 7 for 50 cents. Larger size, 20 cents each, 3 for 50 cents.

REX BEGONIAS

The high coloring and exquisite markings of Rex Begonias make them invaluable as decorative plants for house culture; are excellent for baskets and vases if given plenty of moisture and not exposed to the full sun.

We have a number of the most showy varieties. Small plants, 20c each, 3 for 50c; large size, 35c each.

CROTONS

The Crotons are among the finest decorative plants known. The leaves are more or less veined and margined and sometimes entirely variegated with shades of yellow, orange and crimson; some have long, narrow leaves, arching gracefully, fountain fashion; others are broad and short, oak-leaved. Some recurve very much; others are twisted corkscrew-like. They love peat, sunshine and moisture. The crotons are fast becoming one of our most beautiful bedding plants, and are also one of the handsomest house plants. 25 cents each; large size 50 cents each.

CALLAS

Dwarf Calla, the Godfrey. Undoubtedly the finest Calla in cultivation. It far surpasses the common variety in freedom of bloom. Snow white and of perfect form. Blooming size, 25 cents each.

Elliotiana. Yellow calla (very beautiful). 35 cents each.

Aethiopica. Excellent house plant, requiring an abundance of water during its growing season. Strong plants, 20 cents, 30 cents and 50 cents each, according to size.

Spotted Leaf. Resembles the White Calla, but is of a somewhat smaller habit. Leaves glossy, deep green, with numerous white spots, making it very ornamental, even when not in bloom. Extra large, 25 cents each, 60 cents for 3; small size, 10 cents each.

CUPHEA TRICOLOR

Flowers tubular in shape and about 2 inches long and combine three distinct colors in each flower: red, blue and white. 15 cents each.

CYCLAMEN

Giant Flowered. Most beautiful and decorative of all pot plants, for winter and spring blooming. Foliage broad, massive and graceful, of dark green, beautifully variegated with silver and rose. The immense, fairy-like flowers are carried on long stems and produced in profusion for several months; quite fragrant. We have a fine stock, first size, separate colors, suitable for next winter's bloom, at 15 cents each, 25 cents for 2; second size, 25 cents each. Large size in fall, 50 cents, 75 cents and $1 each.

Cyclamen.

CYPERUS ALTERNIFOLIUS
UMBRELLA PLANT

A pretty, unique and striking object of very easy culture, growing and thriving under almost positive neglect. Being an aquatic, it is at home in the aquarium, but succeeds equally well as an ordinary pot plant if an abundance of water is given. Next to palms, the plant deservedly takes rank among the most useful foliage plants for inside culture. 15 cents, 25 cents and 50 cents each.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

CARNATIONS

In no plant has the improvement of quality and quantity of bloom been so marked in the last few years as in the Carnation; they are almost as much sought after as the Rose for cut flowers. The new varieties here listed are sure to please. The Carnation makes beautiful pot plants for the window in winter.

Plant in the open ground as soon as the ground can be worked in spring. If wanted to flower during the summer and fall, as soon as the flower shoots appear, tie to small stakes; if wanted for winter blooming, the flower shoots should be pinched off until about the middle of August; by that time they will have made very strong, bushy plants. Take up and pot before September first and keep shaded and close for a few days, when they will be ready for removal to the conservatory or window, where they are to flower.

Our list of varieties are the best on the market. There is not a poor one in the lot.

The Very Best
STANDARD VARIETIES

Beacon. Blooms early; scarlet, with a tint of orange; stems long, stiff and wiry; the calyx is long and does not burst.

Enchantress. A splendid light pink, deepening toward center; far superior to any light pink yet sent out; stem strong and stiff, blooming very early, free and continuous.

Mrs. M. A. Patten. White, beautifully marked with pink; an early bloomer of large size on stiff, erect stems.

Pink Delight. Good size, color deeper and brighter than Enchantress. Grows upright and is very free. Splendid keeper.

Mrs. C. W. Ward. A grand deep pink; strong, upright grower and good bloomer.

White Wonder. A greatly improved White Perfection, much more bushy in growth and more prolific.

White Enchantress. Identical with its parent, except in color; has the same size and blooming qualities.

Zoe Simmonds. Clear pink, a beautiful sort, flower fringed, strong, erect grower and a good bloomer.

Yellow Prince. Clear yellow, faintly striped carmine—the very best of its class. 15c each.

Decorah. Strong, upright grower; dark crimson, large size flower, the finest of its color

Windsor. Clear silver pink; darker than Enchantress; flowers of large size and fine shape.

Price of Small Plants. For growing next winter's bloom, 10 cents each, 30 cents for 4. $1 for 15; large size plants in fall, 20 cents each, $2 per dozen.

Zoe Simmonds

Carnations for Summer Bloom

This year we will have a fine stock of plants, suitable for outdoor summer bloom, of best varieties suitable for that purpose. State varieties wanted. 15 cents each, $1.40 per dozen. This does not include the new varieties.

New Carnations

Benora. Erect grower, clear white, striped carmine. 15 cents each.

Enchantress Supreme. Darker than Enchantress, same habit of growth. 15c each.

Aviator. Medium size, intense bright scarlet, very prolific bloomer. 15 cents each.

Matchless. Fringed white. Dwarf, sturdy grower, very fragrant. 15 cents each.

Belle Washburn. Largest size, clear dark scarlet. Good grower and bloomer. 15 cents each.

Alice. Clear Enchantress. Pink, medium size. A most profuse bloomer. 15 cents.

Pink Sensation. Of immense size, a medium shade, neither light or dark. A splendid sort. 20 cents each.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

CHRYSANTHEMUMS

The Chrysanthemum is, without doubt, the queen of autumn flowers. Their large flowers of every character and form attract the attention of every person interested in flowers. They are the most popular show flower. We are continually adding new varieties to our large stock, and offer the cream of the best standard sorts of fine, well-grown plants. Compare our list with any specialist.

(T. Eaton)

Those wishing large quantities to grow for shows the coming season, should write us, stating the quantity desired, and we will make you very low prices and guarantee you satisfaction.

Below we give carefully prepared cultural directions.

FEEDING. After September 1st, all plants should be fed about once a week, alternating with weak manure water (at the rate of one pail of manure to a barrel of water) and ammonia water (at the rate of a tablespoonful of ammonia to a pail of water. After buds commence to open, feed but little, and that very weak.

WHEN TO PLANT. Any time after the ground can be worked.

SOIL. Dig the ground deep. Put in quantities of manure as the Chrysanthemum is a gross feeder.

DISBUDDING AND STOPPING. When your plant is 6 to 8 inches high, cut back to a height of 4 inches. Allow one flower to a stem and that a terminal bud. If you want fine flowers, do not be afraid to cut off all the side buds. Leave only the center bud on each stem to mature.

WHEN TO LIFT. In this locality plants should be lifted into large pots or boxes by August 20. After lifting, drench thoroughly and never allow them to suffer for water. Give them manure water, if possible, once a week. If protected they need not be brought into the house until well in October, and when brought in, place in a room without fire, and give plenty of air when not frosty.

GREEN AND BLACK APHIS. There is no remedy for this troublesome pest except tobacco in some form, either smoke or tea. We use Aphis Paper almost entirely to destroy the green and black aphis indoors. Price, 5 cents per sheet. Tobacco dust for sprinkling on indoors, 15 cents per pound.

For price of Chrysanthemums see page 19.

STANDARD CHRYSANTHEMUMS

EARLIEST VARIETIES

Advance. Very strong grower. Beautiful light pink, incurved twisted petals. A fine sort.
Clementine Touset. The early Chadwick. The finest white yet sent out.
Golden Glow. The earliest yellow variety, fine incurved solid flower of golden yellow.
Amereta. Incurved pink, large solid flower.
Ivory. Dwarf-growing, white, incurved.
Robert Halliday. Yellow, immense size, beautiful open flower.
Early Frost. Very early, easy to grow. Compact, round flower of purest white. 15c each.
Smith's Advance. The earliest large flowering white, a good companion to Golden Glow; dwarf habit, perfect in every way.
Chrysolara. Early; deep yellow, a grand variety.
Unaka. Very early, broad petal Japanese, incurved; flower very large and full, mauve pink.

MIDSEASON VARIETIES

Dr. Engenhardt. True pink, without trace of purple; perfectly double; grand variety.
Glenview. A splendid bronze of largest size; fine habit. The best of its color.
Roman Gold. Japan uncurved, deep golden yellow. A grand variety.
Ethel Fitzroy. Beautiful incurved, rich golden bronze.
Mrs. Buckbee. One of the best all-around white, outer petals reflexing; dwarf grower.
White Chieftain. Of large size. Midseason, splendid keeper; incurved petals.
Odesa. Large size, rich golden yellow, turning to bronze. Large incurved flower.
Chieftain. The lovliest pink of them all. Midseason.
Mrs. Wm. Turner. Of immense size. Clear, glistening white.
Nagoya. Large, Japanese; reflex; yellow.
Patty. Light pink, Japanese in form; dwarf.
Maud Dean. A grand pink of beautiful form and exquisite shade; incurved Japanese.
Mrs. Chamberlain. Delicate satiny pink. Wavy petals. Tall, strong grower.
Maj. Bonnafon. Incurved, solid form, light yellow; must be grown single flower to a stem.
Chas. Razier. Tall, strong grower; pure white, sometimes tinted lavender; flower very full.
Mrs. W. E. Kelly. Broad flat flower, clear yellow, a fine sort.

LATE VARIETIES

W. H. Chadwick. A large, Japanese white, occasionally tinted pink.
Yellow Chadwick. Similar to White Chadwick, except color, which is a rich yellow.
John Burton. Without exception the finest late light pink; flower of perfect form; dwarf.
Lynwood Hall. Of large size, glistening snow white; perfectly incurved and of elegant finish.
December Gem. Very late flowering; a ball-shaped Japanese white; dwarf habit.
Well's Late Pink. Very strong grower. Very solid flower; light pink.
Yellow Eaton. Of immense size. Compact, solid flower, clear, light yellow.
White Eaton. Of immense size, compact, solid flower, clear white.
Mrs. E. A. Seidweitz. Beautiful incurving deep pink. Late.
Mistletoe. Of largest size. Very deep heavy flower. Light pink, turning almost white.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

FANCY SINGLE VARIETIES

Cosmos. Flower similar in form to the well-known Cosmos, shading through rose and magenta pink.

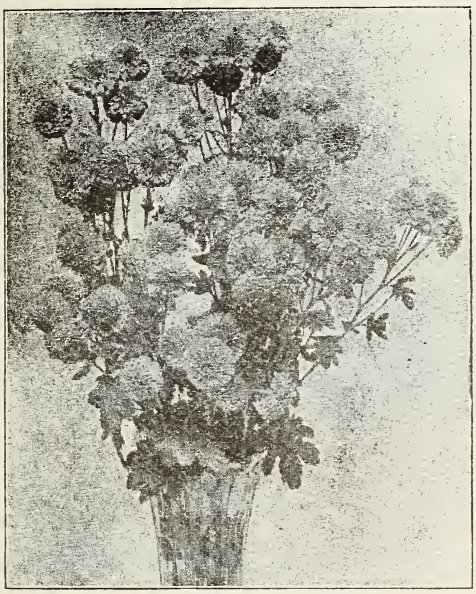
Kittie Bourne. Fine yellow; extra good.

Anna. Pure white, like a large Marguerite.

Golden Mensa. Of large size, splendid keeper; bright golden yellow.

Mrs. William Buckingham. Lovely shade of soft rose pink, long stemmed.

Mensa. Large size pure white. Fine.



Pompon Chrysanthemum

POMPON OR BABY VARIETIES
These varieties are all considered hardy.

Alma. A beautiful pink variety; flower forms a perfect pink ball; the largest of the pompon varieties.

Thompson's White. Small white, very double.

Elva. Very early white pompon.

Baby. Solid, little flower; golden yellow.

Klondyke. Brilliant yellow, of medium size.

Madge. Golden yellow, fine.

Helen Newberry. Beautiful clear white pompon. Must be disbudded to show form.

Glory of Seven Oaks. Deep bronze yellow; compact flower.

Kittie Manning. Very early yellow. Globe shape flower.

Bessie Flight. Pompon Anemone.. Rosy heliotrope—very pretty.

PRICES OF ALL CHRYSANTHEMUMS
(Except Noted)
Small plants, in Spring: Purchaser's selection, 10 cts. each, 3 for 25 cts., 15 for $1; our selection, 18 for $1, 40 for $2, 100 for $4. Large size in fall, 25 cts., 50 cts. and $1 each.

NEW CHRYSANTHEMUMS

Alla Lemon. A beautiful light pink, very large size, 20 cents.

Chrystal Gem. Early, large size, clear white, fine form, 20 cents each.

F. T. Quittenton. Magnificent crimson reflex flower good grower 20 cents each.

Harvard. Dark scarlet crimson fine for Thanksgiving. 20 cents each.

Mrs. R. H. Boggs. Immense size, white, changing pink. Dwarf grower. 20 cents.

Mrs. Ernest Wild. Crimson and bronze. Tall grower. 20 cents each.

Nerissa. Rosy lavender. Almost round. 20c each.

Price of New Chrysanthemums, 20c each, 6 for $1.00

COLEUS

Every lover of foliage should have a bed or border of these. They are fine for edging or massed by themselves. The Coleus will give more pleasure at less cost than any other plant; the varied tints of crimson, gold, bronze and green, and richly blotched, veined or margined colorings produce a brilliancy unequalled. They fit in with most any design or planting on the lawn. Very tender, and therefore should not be planted until all danger from frost is past.

The number of varieties is so large and varied that we only attempt to describe the standard bedding varieties.

Anna Pfister. Pointed leaves with deep scalloped edges. Bright golden yellow, intermingled with green and crimson. Dwarf.

Blackbird. Leaves and stems almost jet black with fringed edges.

Beckwith's Gem. Four shades of color, center maroon, bordered red; edge green with point of yellow.

Golden Bedder. Yellow. This is the best Coleus for bedding; deep gold in the sun. Dwarf.

Mrs. F. Sander. Large, creamy white center, bordered with green; blotched crimson.

Firebrand. Flaming red; fine bedder.

Golden Verschaffelti. Upper side of leaf rich yellow, reverse tinted red. A splendid bedder.

John Good. Extra strong grower; leaves light green spotted yellow.

Mrs. Caroline Beck. Yellow and green; improved Snowcrest.

Verschaffelti. The oldest still one of the best; rich velvety crimson.

Brilliancy. The finest Giant Coleus ever offered. Bright carmine shading to deep maroon margin of leaf yellow and green; leaves have a rich velvety luster giving a most beautiful effect; habit strong and vigorous. 10 cents each, 50 cents for 6.

Kaiser Wilhelm. Large, broad foliage of crimson maroon, pink and bright green. 10 cents each.

PRICES OF COLEUS
(Except Noted.)
10 cts. each, 4 for 25 cts., 12 for 75 cts. Our selection, 5 cts. each, 50 cents per doz. $3 per hundred. After June 10, $2.50 per 100.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

CANNAS

Cannas bordered with Salvias
A BED OF CANNAS

No bedding plant equal to the Cannas; are easily grown, and attain large size in ordinary soil. Plant in good, rich garden soil, about the end of May, when all danger of frost is past. Water sparingly for first two weeks after planting. Set the plants 15 inches apart each way, and where more than one kind is used, be careful to set the dwarf growing varieties at outside of bed. Should be taken up in the fall when the tops are killed by the frost, and stored away in a dark, cool place. Our stock is very large, numbering many thousand, and all true to name, each variety being the best of its kind.

A BED OF CANNAS

There is nothing more beautiful than a bed of Cannas, with their gorgeous flowers of all colors, which are produced above their rich, glossy foliage. No park or landscape planting is complete without several beds of these indispensable plants. Aside from the fact of its magnificent foliage display, it is exceedingly valuable on account of the great clusters of flowers which are produced the entire summer.

Many of our customers, appreciating the decorative value of the plant, and aware of its value in producing rich effects in the lawn or garden, want Canna beds, but are undecided as to what varieties should be included. For such we have prepared the following selections: Our years of experience and familiarity with the habits and characteristics of the different varieties, will be of great advantage to you in obtaining the result you desire.

For a round bed, 7 feet across, take 19 plants, for outside row,—19 plants our selection, $2.25.

For a round bed 10 feet across, take 37 plants, four varieties,—37 plants, our selection, $4.00.

For a rectangular bed, 5x8 feet, 25 plants, three varieties,—Our selection, $3.00.

For oblong bed, 5x8 feet, 24 plants, three varieties—$3.00.

For a round bed, 13 feet across, 61 plants, 6 varieties, strong plants, our selection, for $6.50.

The above prices on Canna beds are by express, at purchaser's expense.

BRONZE FOLIAGE VARIETIES

Dr. Ackerknecht. Carmine; suffused deep carmine. A new shade. Bronze foliage.
Black Beauty. Valued for its fine foliage, which is deep bronze red, almost black. Flowers insignificant.
Egandale. Cherry red; foliage dark maroon. Medium height.
David Harum. Bright vermillion scarlet, mottled with deep red.
New York. A giant in size of flower and growth. Flowers intense, brilliant carmine; broad bronze leaves. Orchid flowering type.
L. Reverchcon. One of the best dark leaf varieties, very large flowers, cochineal red. Light bronze foliage.

WHITE VARIETY

Maros. The best of its color, creamy white, dwarf habit, 20 cents each, 3 for 50c.

GIANT ORCHID-FLOWERING CANNAS

A distinct race of Cannas, noted for the immense size of their orchid-like flowers, often 5 to 7 inches across.
Alemannia. Plants grow 5 to 6 feet high, with large, broad green leaves, flowers of largest size. Outer petals scarlet orange, with broad, yellow golden border.
Kate Gray. Tall grower; immense flowers, orange scarlet, edged yellow.
Partenope. Tall grower; flowers large, color bright reddish salmon; very showy.
Louisiana. 6 ft. Very large beautiful vivid scarlet orchid-like flowers, often measuring 5 to 6 inches across. Foliage a glossy green.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

CRIMSON AND SCARLET SHADES WITH GREEN FOLIAGE

Chas. Henderson. Deep crimson, yellow flame at the throat.
Duke of Marlborough. Deep, rich, crimson.
Ex-Campbell. Deep, rich crimson, dotted maroon.
J. Wilkinson Elliott. Light vermillion, covered lengthwise with fine, distinct crimson veins.
President Cleveland. Very showy variety, which has attracted considerable attention. Bright orange scarlet.
Crimson Bedder. Dwarf habit, flower dark scarlet; the best of its color.
Chicago. Strong, heavy grower; color clear dark scarlet; one of the best.
A. Bouvier. Tall, dark, scarlet; each petal flaked with scarlet; a splendid sort.
J. D. Eisle. Light glowing scarlet, tall grower.
Julius Koch. Foliage dark green, flowers large and broad, petals a brilliant blood red.

PINK FLOWERING VARIETIES

Mlle. Berat. Soft, rosy carmine or pink flowers in large, compactly filled trusses.
L. Patrie. Light rosy pink, medium tall.

GILT EDGE VARIETIES

Mad. Crozy. Dwarf habit, crimson; scarlet border, golden yellow.
Queen Charlotte. Bright orange scarlet, edged with canary yellow.

YELLOW FLOWERING

Florence Vaughan. Deep golden yellow; thickly spotted with scarlet.
Gus Gumpper. Rich golden yellow, fine.
Niemen. Large trusics of pale lemon yellow.
Wm. Bates. A splendid pure yellow, strong robust color.
Chas. Lutz. Foliage large and a healthy green. Flower very large, yellow.

PRICE LIST OF CANNAS: Standard Varieties

Notice: This price is for started plants, growing in pots, ready May 15th.
Purchaser's selection, small plants, 10 cents each, $1 for 12; second size plants, 15 cents each, $1.50 per dozen; third size, 20 cents each, $1 for 6, $2 for 12.

CANNAS—NEW VARIETIES

Leading varieties of recent introduction.

King Humbert, King of all Cannas

Giant Flowered. Orange Scarlet. Bronze Leaf. This remarkable "Gold Medal" Canna has been the sensation of the past six years. Of all the wonderful flowering and foliage plants introduced, this one takes the lead for size, color and habit. It is a cross between the Orchid flowering and the French or Crozy type, combining the best features of both the large flowers of the one with the free-blooming character of the other; the handsome leathery foliage with a strong, noble habit. It has the broadest leaves.

It is so distinctly in advance of any other Canna that the demand for and use of it has become universal. Strong plants, 20 cents each, $2 per dozen; $12 per 100.

Mrs. A. F. Conrad. Exquisite salmon pink, of green foliage.

Undine. Bright orange scarlet edged yellow; rather dwarf.

Hungaria. Dwarf; leaves bluish green, flowers of largest size of pure LaFrance pink with satin sheen.

Long Branch. A giant Queen Charlotte, being a brilliant blood red with broad petals.

Firebird

Firebird. Perfectly formed flowers of largest size. Brilliant cardinal red. 40 cents each.

Panama. Rich orange red bordered with a broad edge orange yellow. 30 cents.

Rosa Gigantea. Of large size, deep rich rose, almost carmine—very fine. 25 cents.

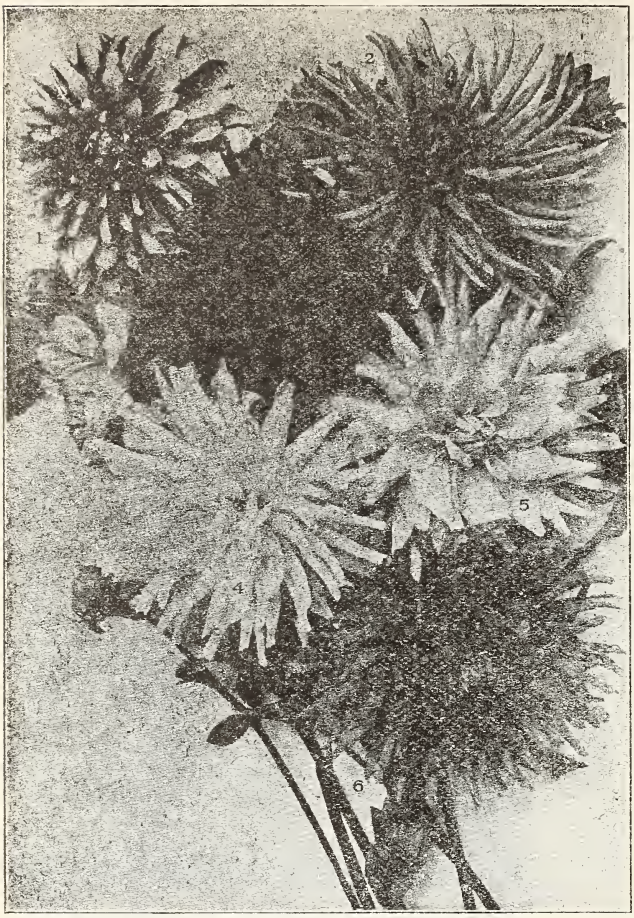
F. Bertie. A pretty shade of carmine—of large size and perfect form.

Meyerbeer. Of large size, pale yellow dotted carmine.

Price of New Cannas, except noted, strong plants from 3-inch pots, 20 cents each, $2 per dozen.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

A Select List of the Very Best Dahlias



The Dahlia is now taking first place among autumn-flowering plants; this is largely due to the splendid new sorts that are being brought out in the Cactus and Decorative class. There is nothing that can equal them in range of color and abundance of bloom. Any good, rich garden soil, not too wet, will grow good Dahlias. Show and Decorative types are the smoother petals. Cactus are the curled and twisted petals as shown in cut.

Plant Dahlia tubers in open ground, about the middle of May if the weather is favorable. The started plants can be planted from May 15th until July 1st. If the ground is at all cold and wet defer planting until later date. With us, the started plants have proved as good as the tubers. In fact, they come into bloom more quickly than the tubers and are cheaper.

Always stake your Dahlias as soon as they are tall enough, using a good stout stake at least 4 feet high. In the fall, after hard frost, cut the tops off within 3 inches from the ground, take up and store in a cool cellar free from frost.

A SELECT LIST OF BEST STANDARD VARIETIES

CACTUS VARIETIES
(Twisted Petals.)

Bessie Palliser. Ochre. Suffused salmon and gold.
Etoyle de France. A dainty little flower. Soft rosy lilac.
F. Olivet. Brilliant maroon, almost black.
Galathea. Soft tender pink.
H. Wearing. Pure salmon shaded amber.
Rena Cayeaux. Brilliant geranium red.

DECORATIVE TYPE
(Broad flat Petals.)

Crown of Gold. Brilliant orange.
Jack Rose. Brilliant crimson red.
Lyndhurst. Brilliant cardinal red.
Madvanden Daele. Charming soft rose.
Mt. Blanc. Creamy white.
Princes Julian. Of small size, compact flowers, pure white.
S. D. Doyan. Of largest size, pure red in color.
Sylvia. Mauve pink changing to white in center. Free bloomer.

PEONY FLOWERED
Bertha Suttner. Largest size, salmon pink shaded yellow. 25 cents.
Cheverfeville. Yellow shaded apricot and rose.
Feldberg. A large splendid white.
Fritzimann. Brilliant red, sometimes shaded white.

POMPONE or BABY DAHLIAS
Amber Queen. Clear amber shaded apricot.
Bobby. Plum color, one of the best.
Fascination. Pink and lavender blotched white.
Bessie. Creamy white quilled petals.
Sunbeam. Fine crimson.

SINGLE VARIETIES
Blanch. Pale yellow tipped pink.
Hazel Helter. Carmine crimson. Base of petals canary yellow.
Mrs. J. C. Hance. Pure white, tinted rose, late in season entire rose.
Wildfire. Brilliant poppy red.

Price of Dahlias, Standard Named Varieties—Unless noted divided roots 20 cents each, 6 for $1.00. Started plants from pots 15 cents each, 6 for 75 cents.

A SELECT LIST OF THE BEST NEW VARIETIES

Dreers White. Of purest glistening snowwhite. Very free flowering. A beautiful sort. 30 cents each.
Auguste Nonin. Perfect blooms, rich fiery scarlet, long stems, very desirable. 25 cents.
Eventide. Delicate blush, shaded into white, 25 cents.
Candeur. A pure white Cactus, medium size. Resembles a Chrysanthemum. 20 cents.
Galathea. Splendid form, even shade of soft pink. 25 cents.
Dr. Peary. Brilliant reddish mahogany. Peony flowered type. 30 cents.
Dibs. Bright shade of rose, each petal tipped old gold, varies under weather conditions. 25 cents.
Else. Buttercup yellow changing to amber. 25 cents.

Special Money Saving Collection of Dahlias. Named varieties, our selection of varieties. We have about 25 varieties not in sufficient number to catalog, and offer assorted varieties, our selection:

Divided Roots—15 cents each, $1.50 per doz.

Started Plants—In pots 10 cents each, $1.00 Doz.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

DAISY

Beautiful little border plants, which bloom thru the summer when planted in a shady situation.

Double Pink and Double White. 5 cents each, 50 cents per dozen.

DRACAENA INDIVISA

Beautiful window and greenhouse plants, thriving in a warm, dry room. Should have their leaves sponged off once or twice a week. For general decorative purposes, this is one of the best plants we know. It is of graceful habit, and an exceedingly rapid grower, and is not affected by the sunshine, drought or storm. It forms a palm-like tree and does equally well either indoors or in the open ground; is especially suited for center of vases, baskets and window boxes. Small size, 25 cents; larger size, 50 cents and 75 cents each.

Draceana Terminilis. Broad ribbon-like leaves, of richest shades and colors, enjoys heat and sun, suitable for vases, baskets and boxes. 50 cents and $1 each.

FUCHSIA

Speciosa. Very early bloomer. Tube and petals light rose.

Charming. Corolla pink; sepals purple. Early and free.

Black Prince. Sepals bright carmine, corolla mauve pink.

Mad Boeg. Large size, carmine, rose; sepals clear violet.

DOUBLE

Jupiter. Sepals rich scarlet, corolla rich royal purple.

F. H. Lemon. Large size, very double; violet, sepals red.

Mrs. E. G. Hill. Corolla clear white, strong grower.

Price, 10 cents each, $1 per dozen; larger size, 20 cents each.

FORGET-ME-NOT

These quaint, neat, low-growing plants love cool, moist soil, and, like pansies, bloom most freely in fall and early spring, producing star-like, light blue flowers. Excellent for borders, edgings, or will bloom nicely in winter in a cool room in pots. Needs shade in the summer. 5 cents each, 50 cents per dozen.

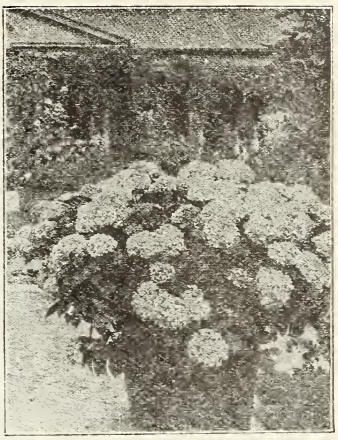
FICUS ELASTICA
(India Rubber Plant)

This has become a general favorite as a house plant because the large shining green leaves endure the dry air of a living room as well or better than any other plant. Our plants are very choice and will add much to the room in which they are used as a part of the decorative scheme. Plants 1 foot high, 60 cents each; 18 inches high, $1 each; 2 feet high, $1.25 each; 2½ feet high, $1.75 each.

FEVERFEW

One of our finest bedding and vase plants, giving an abundance of double white flowers, one inch across. 10 cents and 20 cents each, $1 and $2 per dozen, according to size.

HYDRANGEAS



These beautiful shrub plants are valuable for lawn or porch decoration when planted in pots or tubs. The large clusters of flowers resemble those of the Snowball, being larger and remaining on the plant from two to three months.

Otaska. Bright pink, sometimes tinted blue; dwarf, sturdy habit; profuse bloomer.

Souv de Claire. Produces bright pink flowers in wonderful profusion; heads are rather smaller than the others.

Thomas Hogg. Large, pure white, free bloomer.

Small plants of the above, 15 cents each; larger size, 25 and 50 cents each; splendid specimen plants in 6-in. pots, $1.50 each.

NEW VARIETIES HYDRANGEAS

These new varieties are proving of exceptional value. Heads of flowers are very large and full and blooming qualities are excellent.

Avalanch. A splendid large white.

E. G. Hill. Of immense size, beautiful pink; strong grower.

Mousseline. Beautiful plumbago blue; very fine.

Mad. E. Mouillere. A favorite white variety; very large size; a beautiful variety.

Price of New Hydrangeas: Small plants, 25 cents each, 3 for 60 cents. Large size, 40 cents each.

HIBISCUS

A beautiful class of rapid-growing tropical shrubs with rich, glossy foliage and large showy blossoms, often measuring 4 inches in diameter. They often bloom freely throughout the summer in beds, and no plant gives better satisfaction in a warm, sunny room in winter.

Aurantica. Double orange.

Carminatus Perfectus. Flowers nearly 5 inches across, rich soft carmine, rose color. Single.

Peachblow. Double light salmon pink, very free bloomer; the best of its class.

Sub-Violaceus. Flowers enormous and semi-double, carmine, tinted violet.

Price of Hibiscus: Small plants, 15 cents each; large size, 20 and 40 cents.

IVIES

English. An old favorite vine; hardy in the South, but will not stand our Iowa winters. Large, 25 cents and 50 cents.

Kenilworth. An old familiar trailing Ivy. Perhaps the best for shaded places or rooms where light is not strong. Each, 10 cents; dozen, 75 cents.

German. Well-known Ivy which is very popular as a plant for hanging baskets and vases. Easily grown. Each, 10 cents, dozen, 75c.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

FERNS

Ostrich Plume Fern (Nephrolepsis Whitmani). Unquestionably the most valuable Nephrolepsis of the Ostrich Plume type yet introduced. Of compact habit, the pinae are deeply divided, giving the plant a very graceful appearance. Small plants, 25 cents each; strong, 5-inch pot plants, $1 each; extra fancy specimens, $1.50 and $2 each; medium size, 50 cents each.

Boston Fern. The most popular house plant in cultivation. In well-known specimens, the fronds attain a length of 6 or 7 feet, like plumes arching over in a most graceful manner. A very fine plant for hanging pots or baskets on the piazza in the summer, and conservatory in the winter. First size, 15 cents each, 50 cents for 4; second size, 25 cents each, $1 for 5; third size, 50 cents each; fourth size, $1 each. Beautiful specimens $1.50, $2 and $3 each.

Dwarf Boston Fern. (Scotti.) Of more dwarf and bushy growth than the preceding. Fronds droop gracefully and are not so long and coarse and the leaves are more crinkled. A rapid and easy grower. 15 cents, 25 cents, 50 cents and $1 each.

Giant Boston Ferns Roosvelti. Is a stronger grower than the Boston fern—long, heavy leaves, having a wavy appearance—a valuable novelty. Strong plants 25 cents and 50 cents each; 5-inch pot plants, $1 each.

Dwarf Boston Fern. Teddy Jr. A dwarf of the Roosevelti, fronds broad and beautifully tapered and are of wavy appearance. A beautiful fern and well worthy of trial. 25 cents, 50 cents, $1.00 each.

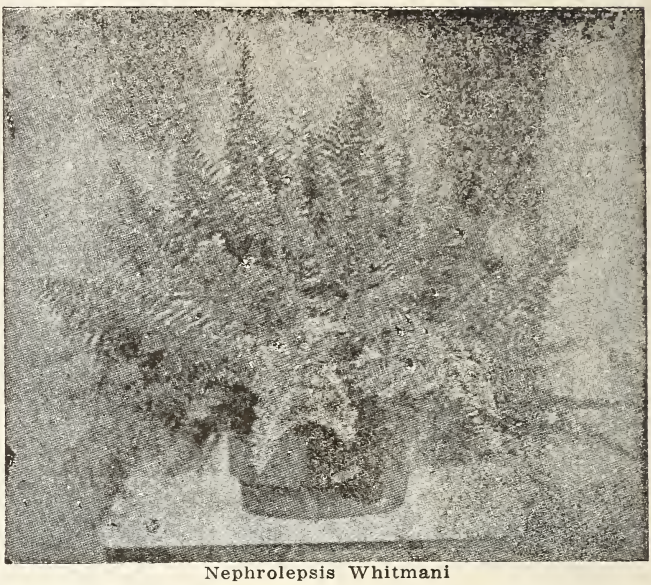
Elegantissima Compacta. Of dwarfer habit than the Whitmani. Beautiful crested fronds. 25 cents, 50 cents, $1.00 each.

WIRE BASKETS. For Sword Ferns and for porch use, 25, 35 and 50 cents each.

Moss for lining same, 15 cents per basket.

Fern Dish Planted with Ferns

FERN DISHES. Several kinds, both in glazed and the Rockwood ware, 25, 35 and 50c each.



Nephrolepsis Whitmani

JARDINIERES. We carry a beautiful lot in splendid assortment of fancy kinds. 25, 50, 75 cents and $1. Very fancy ones, 12 to 16 inches across, $2 and $2.50 each.

GENERAL COLLECTION OF FERNS

Adiantum Croweanum. The hardiest of the Maiden Hair varieties; strong grower, 25 and 50 cents.

Adiantum Cuneatum The popular fine foliage Maiden Hair. 25 and 50 cents.

Adiantum Rhodophylum. A miniature Farley-dense, but easier to grow. 25 cents and 50c.

Japan Fern Balls.. Dormant balls, ready in February and March, 35 and 50 cents each, prepaid. Started, ready for delivery after April 1st, 50 cents each.

Japan Air Plant. Similar to a very fine feathery Fern; very odd; live without water or soil; should be hung up in little vase. 25 cents each.

Ferns for Dishes and the House

We have a good stock of the best growing varieties suitable for fern dishes and single pots in the home in the best of the easily grown varieties. Small plants suitable for fern dishes, 15 cents each, 4 for 50 cents, 9 for $1; larger size for specimen plants, 25 cents each.

Hardy Ferns

They do best in a partially shaded situation, as on the north side of a house. Ready in May.

Dwarf Hardy Brakes. 10 cents each, 75 cents per dozen.

Tall-Growing Brakes, 25 cents each, 5 for $1.

Assorted Hardy Ferns. Eastern grown, perfectly hardy here, but different than our regular varieties. 25 cents each, 5 for $1.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

GERANIUMS

A BORDER OF GERANIUMS PLANTED 12 INCHES APART

The Geranium is the most popular plant for bedding purposes, and deservedly so, as they continue to bloom profusely in the hot summer months when other plants are scorched by sun and dry weather. They possess great variety and brilliancy of color. The new double varieties bloom as freely as the single and make as fine bedders, being more durable, and are also valuable for cut flower work. They are also indispensable for the window garden in winter, blooming continuously. Each variety listed in our collection has a distinctive feature from all others. Our list of varieties are the best thre is—compare our list with any Geranium specialist.

Our list of flowering Geraniums will be found very large and complete; in fact, it is one of the largest and finest in the West. We have taken great care in selecting the different varieties showing distinct characteristics of their own.

For massing in beds and for window boxes and vases, no varieties excel B. Poitevine, S. A. Nutt, Abbie Schafer, Countess, A. Richard, E. H. Trego, Madame Chevalier, Jaqueri, Mrs. Hill, Telegraph, Jean Viaud and Bruanti in their respective colors.

SPECIAL NOTICE—Have your Geraniums shipped by express—it takes a long time for them to get over mailing.

SCENTED GERANIUMS

Exceedingly useful on account of their fragrant foliage and largely used in baskets and bouquets. Also used for making up toilet waters, fragrant jars, etc.

Variegated Leaf. Sweet scented. 20 cents each.

Skeleton Leaf Rose. 10 cents.

Large Green Leaf. Sweet scented, 10 cents each.

Dale Park Beauty. Flowers similar to a Pansy Geranium. Deep lilac color; foliage fragrant. 20 cents each.

BORDER GERANIUM

Madam Salleroi. Leaves from 1 to 2 inches in diameter; plant is quite dwarf, growing in dense, round masses quite rapidly. Leaves green, with margins of pure white; valuable for baskets, vases and for second rows in bedding designs. 10 cents each, 25 cents for 4; $1 for 18, $5 for 100.

VARIEGATED SILVER LEAF VARIETIES

Madame Pollock. Green disc, bronze zone, edged silver. 20 cents.

Tricolor Arbutus. Foliage golden yellow. Very profuse in bloom; salmon pink flowers. 15 cents each.

Exquisite.. Foliage bright yellow, with distinct yellow zone; flowers pink. 15 cents each.

Happy Thought. Variegated green, bronze white foliage; bright red flowers. 15 cents each.

Variegated. S. A. Nutt. Broad, stocky growth, beautiful deep green leaves, each marked with a broad pure snow white band. Flowers double, bright red, large, extra-filled-out blooms, rising from the white colored foliage, very handsome. 20 cents each, 50 cents for 3.

IVY-LEAVED GERANIUMS

These are the grandest of all house plants, or for baskets or vases. They can be grown to droop or climb, as desired.

Caesar Franck. Soft crimson, shaded tender rose at base of petals.

Achievement. Soft cerise pink.

H. Glacomelli. Semi-double; color is a beautiful light-rose, blotched crimson upper petals.

Joan d'Arc. Perfectly double; flowers white.

P. Crozy. Hybrid between the Zonales and Ivies, form of trusses and the florets as found among the Ivies. Soft, bright scarlet, a grand bedder.

Rycroft Surprise. Pleasing shade of rosy pink. Very double.

Alliance. Strong, upright grower; delicate light pink, upper petals blotched rose.

Madam Thibaut. Beautiful rose pink; very large trusses.

Gordon's Glory. Exquisite bright scarlet; a profuse bloomer. 20 cents each.

Price of Ivy Geraniums. Small plants 10 cents each, 3 for 25 cents; large plants, 20 cents each, 3 for 50 cents.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

BEST STANDARD SINGLE VARIETIES

Julia Marlow. Bright scarlet; round petals, very full and brilliant.

Jacquerill. Of the deep red bedding varieties this is without doubt the best. Immense trusses, brilliant crimson scarlet; strong grower, unsurpassed as a bedder.

Mrs. E. G. Hill. Salmon pink; very good bedder.

Telegraph. Mammoth size, robust habit of growth, combined with its color and remarkable productiveness places it before all others. The foliage is dark green with heavy zone, flowers single and a reddish deep orange cerise in color.

Clifton. Intense scarlet. Free bloomer.

Tiffin. Rich glowing scarlet.

K. O. Wurtenberg. Single deep rose. 15 cents.

E. Arena. Single rich velvety crimson. 15 cts.

Granville. Deep rosy pink. 15 cents.

M. Kovalevski. Lincoln red. 15 cents.

Rosalda. Rich crimson pink. 15 cents.

BEST STANDARD DOUBLE VARIETIES

Alphonse Ricard. A strong grower, dwarf and branching and produces very large flowers in great masses; semi-double; a brilliant orange red.

Beaute Poitevine. Semi-double, salmon pink.

Countess. Deep pink, graduating to salmon toward the edges; very large trusses.

Fleur de Rose. An exquisite shade of pure flesh pink spotted with white on the outer petals.

Jean Viaud. Semi-double, of largest size; pure soft pink with two white blotches.

La Favorite. The best double white for bedding.

Madam A. M. Chevalier. Trusses of immense size, splendid habit. Double, white.

Abbie Schafer. Dwarf habit, rich crimson; very fine.

S. A. Nutt. The best of all rich, dark crimson varieties. The flowers are of a perfect shape and large size. A grand bedder.

Seducteur. Beautiful salmon pink, bordered white. Semi-double.

F. Perkins. Clear deep rose pink; very free bloomer.

A. Rothschild. Light daybreak pink. A fine variety.

E. H. Trego. Dazzling scarlet; soft velvety finish.

Dagata. Mauve rose, upper petals lighter.

Mrs. A. Vincent. Bright carmine.

Pres. Balleiet. Bright scarlet. Bruant type.

Ernest Vernet. Clear madder red; very large flowers.

Madam Castellano. Soft rich crimson.

Ed Blanc. Bright carmine, white center.

Red Wing. Intense deep scarlet—one of the best of its color.

Cousin Janie. Clear rich pink.

Helen Mitchell. An improved A. Richard. Semi-double orange scarlet. A grand bedder. 15 cents.

M. D. Montmort. Deep purple.

Madam Charlotte. Rosy salmon.

Madam Landry. Salmon pink.

HOW TO HAVE A GOOD BED OF GERANIUMS

Plant in medium soil, not too much sand or manure. See that they are in a bright sunny place. After they once become established do not over water as this will have a tendency to make them go to leaf growth; when weather becomes very hot a light mulch is beneficial. Always keep soil around plants stirred to a depth of at least one inch. Keep plants free from all old flowers and leaves and if any of plants become ungainly pinch off ends of long shoots.

PRICE OF ALL GERANIUMS (Except Noted) Small plants 2 inch pots, 10 cents each, $1 per doz., $5 per 100; second size from 3 inch pots, 15 cents each, $1.50 per doz., $8 per 100; third size, 4 inch pots, 20 cents each, $2 per doz., $13 per 100. Extra large for window box and vase use, 25 cents each, $2.50 per doz.

SPECIAL OFFER OF NEW GERANIUMS

Many of the fancy Cyclops varieties are in this collection. Are all odd color with distinct markings. You are sure to have something different from your neighbors if you buy this collection. 15 cts. each, 4 for 50 cts. $1.50 dozen.

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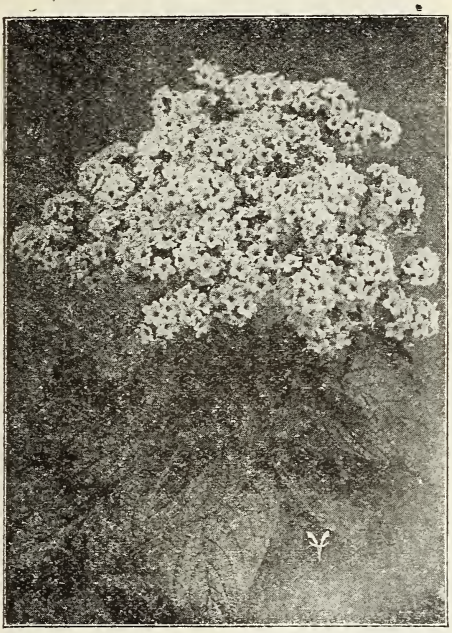
HELIOTROPE



Universal favorites on account of their delightful fragrance. They flower equally well as bedding plants in summer or pot plants in winter.

L. D. Opale. Lilac, with white eye.

The Queen. Dwarf habit; flower royal purple, with distinct white center. One of the very best.

Snow Wreath. The nearest approach to snow white we have in the Heliotrope. Compact habit.

Price of Heliotropes: Small plants, 10 cents each, 3 for 25 cents; larger plants, 20 cents each.

THE CARDINAL CLIMBER
New Tender Climber

We consider this the most brilliant annual climber ever sent out. Very strong grower, beautiful fern like foliage literally covered with a blaze of fiery cardinal red flowers, from midsummer till frost. Flowers are 1½ inches in diameter and borne in clusters of 5 to 7 flowers. Likes a warm, sunny situation and good soil. 20 cents each, 3 for 50 cents, 6 for $1.

LANTANA

Quite tender. They are strong-growing and very free-flowering. Valuable as bedding plants, standing the sun very well; also good for planting in pots. 10 cents each, $1 per doz.

Aurora. Strong grower; yellow.

Javil. Purest white; a most beautiful flower.

L. Poltevine. Beautiful rose; rather dwarf.

Radiation. Brilliant red, center orange yellow.

Weeping. A beautiful trailing variety, very desirable for planting in hanging baskets, vases, pots or open ground. Bears an immense profusion of lovely clear pink flowers from early summer until late in the fall.

MANETTIA VINE

A pretty, rapid-growing, twining plant, producing tubular flowers from 1 to 3 inches in length; flame colored, tipped with bright yellow. 15 cents each, 2 for 25 cents.

MARGUERITE, OR PARIS DAISY

Always in demand because of the many uses to which they are adapted. One of the most satisfactory plants in cultivation, being easily grown.

Chicago White. Of large size; exceptionally free bloomer. 15 cents each; 4 for 50 cents.

Queen Alexandria. Is the only large-flowering, pure white Daisy, with double, semi-double and single flowers on a single plant at one time. Flowers averaging 2½ to 3 inches in diameter; an excellent pot plant for winter; useful for cutting 15 cents each, large size, 25 cents and 50 cents.

Yellow Marguerite. (Queen Belgiums.) 10 cents each. Large size, 20 cents each, 50 cents for 3.

Small White Variety. Very free bloomer, 10 and 20 cents each.

MOONFLOWER

Strong-growing climber reaching a height of 40 feet by October 15, if planted in rich ground, exposed to the sun.

White. (Ipomoea noctoflora.) Flowers 5 inches in diameter and pure white, with five-pointed star in the center. 15 cents each, 4 for 50 cents. Large, 25c.

Blue. (Leari.) Flowers deep azure blue, 4 inches in diameter. Very pretty. 15 cents each, large plants 25 cents.

AMERICAN WONDER LEMON

25 cents each; large size, 50 cents.

OTAHEITE ORANGE

25 cents and 50 cents.

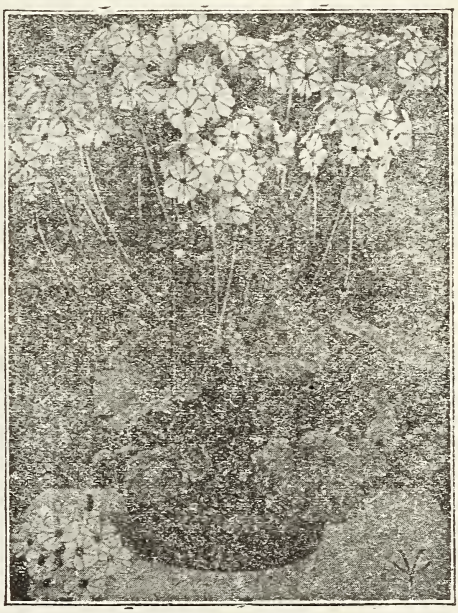
OXALIS

Plants in 3-inch pots, 15 cents. Spring delivery.

Alba. White.

New Double Yellow.

Buttercup. Of large size. Color a clear, light yellow.



PRIMULA OBCONICA

PRIMROSES

Of easiest culture in greenhouses or light windows, flowering abundantly and continuously with little care.

Baby Primrose. Rosy lilac flowers; very graceful. Small size, 15 cents each, 4 for 50 cents.

Chinese. Several colors of the very best strains. 10 cents, 15 cents and 20 cents each, $1 to $2 per dozen. Fall delivery.

Obconica. This is one of the most useful of flowering plants; always completely covered with flowers, which are of a soft lilac shade and very charming. 10 cents, 15 cents and 20 cents each.

PANDANUS

Utilis. The Pandanus is perhaps the most useful of our ornamental foliage plants. From 5-inch pots, $1 each.

Veitchii. Fine plants, 5-inch pots, $1.00 each.

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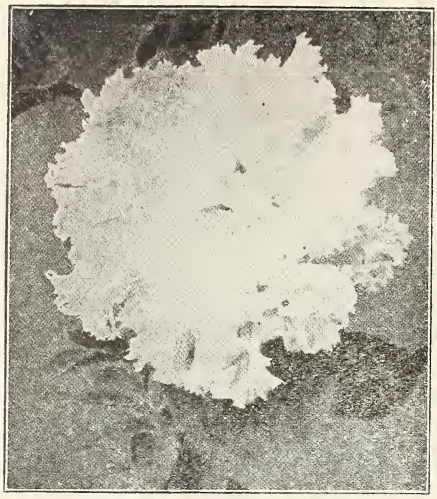


Double Petunia Seafoam.

DOUBLE PETUNIAS

Few plants give as general satisfaction as the Petunia. All are strong, rapid growers and free bloomers. We have a large number of varieties, varying in colors from pure white to dark crimson, variegated, beautifully marbled and blotched.

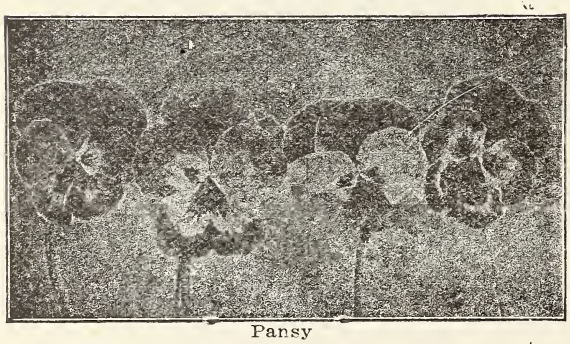
Seafoam. For purity of color, form, size and vigor of growth, this variety is unsurpassed in double White Petunias. We have a grand stock of this, the finest double white variety we ever saw. 20 cents each, 50 cents for 3.

Pink Beauty. Beautifully fringed and of clearest pink. 15 cents.

Colored Varieties. We have a nice assortment of the best colored varieties. 10 cents each, 25 cents for 3; larger size, 20 cents each, 50 cents for 3.

SINGLE PETUNIAS

Giant of California. Single, finest mixed colors. 10 cents each, 50 cents per dozen, large blooming size, 10 cents each, $1 per dozen.



Pansy

PENNISETUM RUPPELLIANUM

One of the most beautiful border or bedding plants, producing long, feather-like, purplish blooms, very graceful and ornamental; nearly hardy; small plants, 10 cents each, $1.00 per doz. Large size plants, 20 cents each, $2.00 doz.

PALMS

Two or three well-known Palms in a house produce a better decoration than a hundred small plants and are not so much trouble. They are now the most fashionable plant for all decorative purposes. Keep in a moderately warm room; sponge off the foliage frequently with warm water and whale-oil soapsuds and then with clear water; give plenty of water, especially in summer and do not expose to the scalding sun rays in summer.

Kentia

Kentia Belmoreana. This is always enthusiastically received when seen on account of its elegant and well-furnished growth. An elegant species in which the Pinnas are beautifully curved and reflexed. One of the easiest to grow in cultivation. Nice plants, 50 cents and $1 each; large size, $2, $3 and $5 each.

Kentia Forsteriana. Similar to the preceding, but taller and more robust. Nice plants, 50 cents and $1 each. Large size, $2, $3 and $5.

Phoenix Robelenii. One of the great Palms of the future, combining the grace of the Cocos and the hardiness of the Kentia. 75 cents, $1 and $1.50 each.

Cocos Weddelania. Most elegant and graceful of the smaller Palms. Its slender, erect stem is freely furnished with its arching leaves, made up of innumerable long, narrow pinnae or segments of rich green color. 50 cents and $1 each.

Cycas Revoluta. (Sago Palm.) The stems of this variety are similar in shape to a pineapple; leaves grow in whorls at top. $1, $2 and $3.

Areca Lutescens. A most elegant Palm. It is easily grown and is useful in every state of its growth; fine color, graceful habit, stems golden yellow, tall grower. 50 cents, $1, $2 and $3 each.

Latania Borbonica. (Chinese Fan Palm.) One of the most desirable for general cultivation. Especially desirable for center cases, etc. 50 cents, $1 and $2.

PANSIES

The Pansy begins to bloom in February and continues until late in the fall. Should be placed in very rich soil and watered freely. We offer a fine collection of carefully grown, from pots, that are sure to give satisfaction and bloom freely.

Giant Varieties. Colors separate. 60 cents per doen.

Our Special Mixture. Containing a fine mixture of all varieties. 50 cents per dozen, $3 per 100.

POINSETTA

This beautiful Christmas-blooming plant is the admiration of all who see them. Would not advise you to buy them before November, securing the plant in full bud, ready to bloom. A description of the plant is hardly necessary, as you have all seen pictures and descriptions in the magazines. Price for Christmas-flowering, strong, 5-inch pot plants, 50 cents each; pans made up of 3 plants, $1.25.

TRADESCANTIA (Wandering Jew.)

Fine for hanging-baskets, vases, etc. Easily grown if given plenty of water.

Multicolor. Foliage brightly marked and striped white, rose, pink, bronze and green. 10 cents each.

Sepens Vittata. Leaves bright green, striped with creamy white. 10 cents each.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

Pelargonium or Lady Washington Geraniums

Showiest mass of bloom produced on any soft-wooded plant that we have. The flowers are of good substance beautifully ruffled and fluted while the colors are perfection in gorgeous shades and markings and of great size and much better bloomers than the older varieties.

Mad. Vibert. Ruffled flower, fiery red, with black blotches.

Mrs. Robert Sandiford. Semi-double, pure white. Sometimes slightly marked dark.

Victor. Clear rosy pink; two upper petals.

Duke Cornwall. Large flowers of great substance, reddish crimson, bordered salmon.

Lord Carrington. Purple mauve, with crimson blotch of largest size.

Dr. Audry. Light pink shaded and blotched pink.

Mad. Thibaut. White. Blotched and margined rose. Ruffled petals.

PANSY GERANIUM

Mrs. Layal. The flowers are of medium size and have white throat. Each petal is shaded toward the center with a rich lavender pink and a dark maroon blotch in the center; is of easiest growth, dwarf in habit and literally covered with flowers.

Price of Pelargoniums (except noted.) Small plants, 20 cents each, 3 for 50 cents; larger size, 30 cents each, 4 for $1.

NEW HYBRID PELARGONIUMS

These varieties will bloom outdoors in Summer like Geraniums.

Easter Greeting. This new species is the earliest of all Pelargoniums with enormous florets and clusters having light green foliage and of dwarf, robust growth. Blooms from March until fall. The flowers are of a fiery amaranth red with five regular shaped spots. 30 cents each.

Swabian Maid. A sport of Easter greeting, reddish carmine with five large black blotches bordered purplish carmine 40 cents each.

German Glory. Cattleya blue, upper petals blotched purple magenta entirely new color. 40 cents each.

Wurtembergia. Bright carmine, blotched velvety crimson. 40 cents each.

Gardener's Joy. Enormous clusters, apple blossom pink, two upper petals blotched carbon brown. 30 cents each.

SANSEVIERA ZEYLANCA

The leaves grow to a length of 3 to 4 feet and are beautifully striped crosswise, with broad white variegations on a dark green ground. Price of strong, healthy growing plants, 20 cents each, $1 for 6; large size, 40 cents each.

VINCA

This great window-box and hanging-basket plant increases in popularity each year.

Major Variegata. A beautiful variegated trailing plant. Leaves glossy green, broadly margined with creamy white; flowers blue. 10 15 and 25 cents each. $1.00, $1.50, $2.50 per dozen.

Green Variety. Similar to the variegated, but leaves beautiful dark green. 10 and 20 cents each.

RUSSELA ELEGANTISSIMA

A very striking semi-trailing plant, especially adapted for hanging-baskets, vases, window-boxes, etc. Skeleton-like in growth, throwing long spikes of rush-like branching foliage two-thirds of a foot long, which are literally covered with brilliant coral red flowerets. 10 cents each, 20 cents for 3, $1 per dozen; large size, 20 cents each, 3 for 50 cents.

VIOLETS

The Violet is so well and favorably known that an extended description of its characteristics is hardly necessary.

Hardy Russian. Single, deep blue; perfectly hardy; good bloomer, fall and spring, 10c.

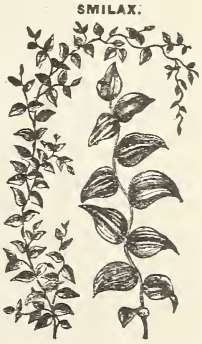
Princess of Wales. Another grand new Violet. Large single flowers of true blue. Strong, stiff stems; fine for cutting; intensely fragrant. 10 cents each.

SWAINSONIA ALBA

Spikes of pure white flowers from 4 to 6 in. long in greatest abundance the entire year. Resemble small sweet pea. Last well when cut. 10c each, 50c for 6.

SMILAX

There is no climbing plant in cultivation for winter use that surpasses this in the graceful beauty of its foliage. It is indispensable for cut flower work and its hard texture enables it to be kept without wilting for several days after being cut. Of no use outside in summer. 10 cents each, 25 cents for 3; larger size, 20 cents each.



SMILAX.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

SALVIAS

The Salvias now rank with the geranium in importance as a bedding plant. These French varieties are especially valuable on account of their dwarf and compact habit, and coming into bloom in mid-July, while the old Splendens did not bloom until September.

Clara Bedeman. Tall, upright grower; spikes grow erect.

Fireball. Dwarf, compact habit; very free flowering. Flowers long and brilliant scarlet.

Zurich. The dwarfest and earliest of all the Salvias, being constantly in bloom.

Globe of Fire. Very early and free flowering and of dwarf, even habit.

PRICE OF SALVIAS: First size, 10 cents each, $1.00 per dozen, $5.00 per 100. Second size, 15 cents each, $1.50 per dozen, $8.50 per 100. Third size, 20 cents each, $2.00 per dozen, $12.00 per 100.

VERBENA

The Verbena is one of the prettiest and most popular of the flowering plants suitable for forming beds on the lawn. It commences to flower and spread from the first day the plants are set until late in the autumn, every day becoming better and more handsome. We have a splendid stock this year, embracing all the best varieties and including the latest mammoth. Colors are white, blue, purple, pink, rosy crimson, red, maroon, striped scarlet, dark red, etc. 65c per doz. All colors mixed, 5c each, 50c per doz.

BEDDING PLANTS

THE FOLLOWING ARE ESPECIALLY SUITED FOR BEDDING: Acalpha Alternanthera, Alyssums, Dahlias, Daisies, Feverfew, For-get-me-nots, Heliotrope, Lantanas, Marguerites, Pansy, Petunia, Roses, Centurea. Also seedlings as quoted.

THE FOLLOWING ARE ESPECIALLY ADAPTED FOR VASES AND WINDOW BOXES: Alyssum, Asparagus, Sprengeri, Crotons, Cyperus, Geraniums, Dracaena, English Ivy, Russelia, Tradescantia, Vincas, German Ivies.

In the following list will be found those especially suited for bedding, space not permitting a more general description in body of catalogue.

BEDDING PLANTS

Alternatheras. Fine for borders. Red and yellow varieties. 60 cents per dozen, $3 per 100.

Ageratum. White and blue, 5c each, 25c for 6.

Alyssum. 5 cents each, 50 cents per dozen.

Aloysia. Lemon Verbena. 10 cents, $1 per doz.

Cuphea. Ladies' Cigar plant. 10 cents each.

Cannas, see special list.

Centurea Gymnocarpa (Dusty Miller.) Fine for edging beds, 5c each, 50c a doz., $3.50 per 100.

Lobelia, Crystal Palace. Fine for borders; stands sun and heat well. 5 cents each, 50 cents per dozen, $3.50 per 100.

Lobelia Gracilis, Blue and White. These varieties are trailing and are suitable for baskets or window bordering, 5c each, 50c per dozen.

Lobelia. Double Blue. (New.) Beautiful double blue flowers, 10 cents each, 3 for 25 cents.

Pyrethrum, or Gold Feather. For bordering beds, keeps its color throughout the summer. 5 cents each, 50 cents per poz. $2.00 per 100.

Caladium Esculentum. For center beds. Started in pots, 25 cents each.

Cineraria Martima. Fine for bordering beds; white-leaved, 10 cents each, 75 cents per doz.

Those wanting large quantities of bedding plants, such as Geraniums, Coleus, Alteranteras, Cannas, etc., will do well to submit their list to us before buying.

GREENHOUSE PLANTS

General list, in which, owing to limited space, we are obliged to omit descriptions.

Aloe. Beautiful little plant, related to Cacti. 15 cents each.

Agave. The Century Plant. Variegated. 35c each.

Cactus Coreus Grandiflora. (Night-blooming Cereus.) 25 cents each.

Lobster Cactus (Christmas Cactus.) 15 cents and 25 cents each.

Sedum. Small, low-growing plants, suitable for rock work. 10 cents each, $1 per dozen.

Achyranthus. Useful for carpet beds—scarlet and green varieties. 5c each, 50c per doz., $3 per 100.

Cobea Scandens. A grand climbing plant for porches; purple or white cup-shaped flower. 20 cents each.

Cineraria. Large-flowering plants, 20c each.

Crown of Thorns. 15 cents and 25 cents each.

Impatiens Sultani. 10 cents each, $1 per doz.

Madeira Vine. 5 cents each, 50 cents per doz.

Peperomia Maculosa. 10 cents and 20 cents each.

Stevia. Beautiful sprays of small white flowers; blooms in the fall. 10 cents each, 3 for 25 cents. Large plants in fall, 25 cents.

Pilea. (Artillery plant.) 10 cents each.

AQUARIUM PLANTS

Water Hyacinth. Flowers of a delicate lilac rose, in trusses like a Hyacinth. 15c each.

Cabombia. (Aquaria Moss.) 10 cents each.

Cyperus Alternifolius (Umbrella Plant.) 10 cts. 15 cts., 25 cts. and 35 cts. each.

SEEDLINGS SUITABLE FOR BEDDING

We annually grow a large quantity of seedlings for our own use. Nearly all this stock is pot grown and especially suited for immediate effect.

Asters. Finest assortment of kinds and colors. 40 cents per dozen, $3 per 100.

Canary Bird Flower. 5 cents each.

Candytuft. White.. 30 cents per dozen.

Carnation, Giant Marguerite. 40 cents per doz.

Cypress Vine. 5 cents each.

Daisy (Bellis.) 40 cents per dozen.

Mignonette. 40 cents per doz.

Pansy. 50 cents per dozen.

Petunia, Giant California. 50 cts. per dozen.

Verbena, Mixed. 50 cents per dozen.

Celosia (Cockscomb.) 50 cents per dozen.

Browallia, Blue. 50 cents per dozen.

Ricinus (Castor Oil Beans.) 15 cents each, 4 for 50 cents. Large size 25 cents each, 5 for $1.00.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

ROSES

The popularity of the Rose is greater today than ever before. Other flowers are in favor for a year or more and then are practically forgotten, but the Rose is never in danger of being superseded by any other flowers. New varieties are being introduced each year, which in some respects are more desirable than the old ones. We call special attention to our plants in 4-inch pots for immediate effect; they are sure to please and will give entire satisfaction. All our Roses are carefully grown, clean, healthy plants, and whether you pay one dollar or four dollars per dozen, we assure you that you will receive full value.

CULTURAL DIRECTIONS

In selecting a location for a Rose-bed, do not choose one where they will be shaded by trees or buildngs, as the Rose delights in an open, airy situation, with plenty of sunshine. Roses are very partial to clay loam soil, but will do well in an ordinary soil, if enriched with well-rotted barnyard manure. In preparing the bed, dig it up thoroughly to a depth of 12 to 15 inches, as rose roots penetrate deep when they have a chance. In forming the beds, do not elevate them above the ground surrounding them, as they will suffer more from drought. After the plants are set out keep the soil loose to a depth of an inch or two by frequent stirrings. An occasional soaking with weak manure water is a great help to them.

Culture for Winter Bloom. Keep in a room with temperature 60 to 65 degrees, with all the sunlight possible to obtain. Sprinkle under side of foliage every morning if sun is shining. Do not sprinkle on cold, dark days unless the atmosphere of the room is very dry. As soon as the bud is matured, cut the stem down to within 3 or 4 inches of the main stalk. Soil should be a good, rich clay loam. Use rotted cow manure in soil. A little weak manure or ammonia water at the roots once a week is very beneficial if plant is growing strong.

Insects and Diseases. Greenfly is easily subdued by dusting the leaves with powdered tobacco. The rose-slug is quickly killed by dusting insect—the whole plant, in fact—with road dust on a sunny day. Mildew, which affects the leaves in the early spring and fall, is due to the variable temperature. For this, dust powdered sulphur on the leaves. Roses must be syringed thoroughly every sunny day. In the morning is preferable.

Growing and handling such large quantities in our large floral department, we are in a position to know whether a variety is worthy of cultivation, and we have listed only those which we feel sure will give our customers the best of satisfaction.

Mrs. Russell

Roses by Mail. Unpack immediately. Do not expose roots, but place at once in a shallow dish of tepid water Toward evening carefully plant in a good mellow soil, thoroughly firming the moist earth around the plant. Shade from the mid-day sun just after planting. If you can possibly avoid it do not have your plants sent by mail—the small amount of express you have to pay will be more than made up on the extra values of plants we will send you.

Roses by Express. They are usually packed with all or part of the earth adhering to each plant. They invariably arrive in good order. If the balls of earth are dry, hold carefully in a pail of water for a moment, then firm the earth carefully around the balls. Never plant a rose when dry at roots; always soak before you put in the ground, then firm the soil thoroughly around them and water again. Shade is not necessary.

NEW ROSES

Ophelia. Color, clear bright salmon, often deepening toward golden pink; wonderfully fragrant, with long pointed buds and stiff stems. Large, handsome foliage showing that it is a wonderfully free bloomer and grower and not prone to mildew. Growth free and continuous under all conditions.

Mrs. Charles Russell. (Called Russell Beauty.) A strong growing Rose. The foliage is heavy and leathery, inclined to slightly curl on the older wood; is almost mildew proof. The bud is fully as large as American Beauty, but longer and pointed, and opens into a flower of unusual beauty. The color is a bright rose pink, deeper in the center.

Milady. Similar to Richmond in color but far richer in the bud. Large and double, opening perfectly at all seasons of the year. In form and fragrance it resembles Gen. Jacqueminot. Strong and sturdy in habit with excellent foliage. Is strongly recommended for these qualities and also for its great reproductiveness and wonderful keeping qualities.

Prince d Arenberg. A great summer bloomer out side, color clear bright red. Very bushy.

Hoosier Beauty. Magnificent color. Rich crimson scarlet. Velvety texture. Double, and very free. The best red rose to date.

Tipperary. Very prolific; small pointed buds. Clear light yellow.

Baby Doll. An everblooming Polyantha, brilliant golden yellow tipped bright cerise. Foliage narrow and sharply pointed, a beautiful baby rose.

Mad. Cecile Beuner. (Sweet Heart.) This rose has again come into popularity. Tiny pink buds and flowers. Indispensable for corsage and basket work—a fine bloomer outside.

PRICE OF NEW ROSES
Small Plants
20 cents each, 6 for $1.00; Large size, 40 cts. each, 3 for $1.00. One plant each of 8 varieties for $1.25.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

TENDER CLIMBERS

Climbing Meteors Flowers large and beautifully shaped. Rich, dark, velvety crimson. 15 cents each.

Mrs. Robert Peary. (Climbing Kaiserin.) Flowers creamy white, similar to Kaiserin. 15 cents each.

Climbing Clotilde Soupert. Makes very rapid growth. Color ivory white, shading toward the center to silvery pink. 15 cents each.

STANDARD COLLECTION OF EVER-BLOOMING ROSES

These Roses are especially suited for summer bedding where large quantities of blooms are wanted. Are not hardy in this climate.

Burbank. Bright cherry crimson; strong, vigorous grower; wonderful bloomer.

Champion of the World. Rich, deep rose pink; large size; very fragrant; prolific.

Duchesse de Brabant. Light rose, heavy shading of amber and crimson.

Gruss an Teplitz. Richest scarlet, shading to a velvety crimson; larger than Hermosa, very fragrant.

Hermosa. Rosy pink. An old garden favorite.

Mad. de Watteville. White, shaded salmon.

Mad. Joseph Schwartz. Fragrant; pure white, tinted rose.

Mad. Cecil Bruner. The popular baby pink rose, comes in clusters, used largely for corsage work.

STANDARD TEA ROSES

Suitable for summer planting. The flowers are much larger and more perfect than the preceding list but not in such quantity.

American Beauty. For immensity in size, rich color, exquisite form and delicious fragrance, it stands without an equal. It is a quick, bushy grower. Color is a rich, rosy crimson, shaded and veined in the most charming manner. 20 cents each, 50 cents for 3; larger size, 40 cents each; extra large, two-year-old, 50 cents each.

Bessie Brown. Flowers profusely throughout the summer. Color pure white.

Etoile de France. Strong grower, of a lovely shade of red.

Sunburst. The greatest of all in its class; a showy grower and a splendid bloomer; color varies from light yellow to almost a copper color, shading deeper toward the center.

My Maryland. A grand bedding Rose; a decided rose pink; good free-branching, clean foliage

Mrs. Aaron Ward. Buds are deeply cupped, color deep golden orange,shading outward to a creamy yellow.

Madame S. Weber. Of largest size. Flesh pink; texture of petal thick and heavy.

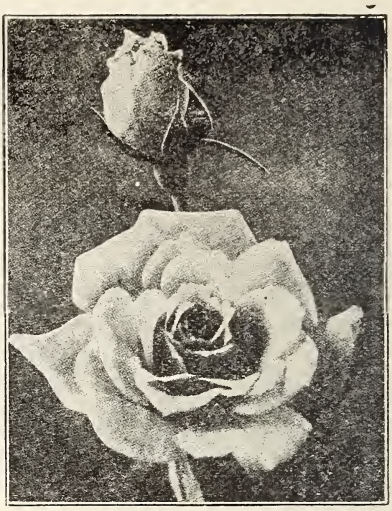
Mad. Caroline Testout. Flowers are large; a brilliant satiny rose, deepening in the center.

Maman Cochet. Makes enormous growth, with rich, healthy foliage. The flowers are produced on long, stout stems, are very durable, extra large and full. Bright rose.

Pink Killarney. The great Irish Rose; of robust growth and very free-blooming; the flowers are large, the buds very long and pointed. The color is a delicate shell pink, with fine, satiny petals. As the flowers become mature, instead of the petals falling off they open back and remain on the stem, making a gorgeous display.

White Killarney. Identical with above, except color, which is a pure white.

Kaiserine A. Victoria. Pure white creamy center. A beautiful variety.



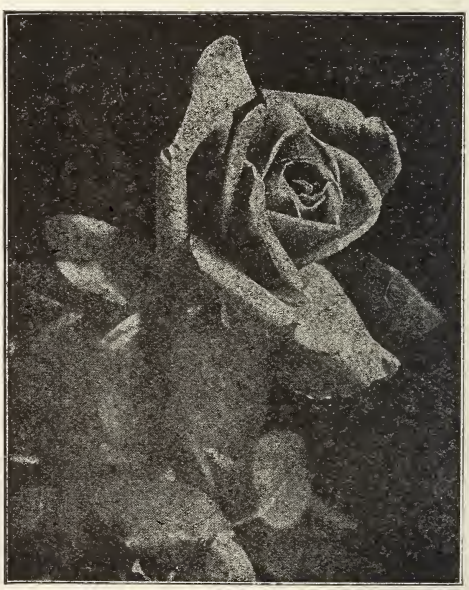
Sunburst

White Maman Cochet. Identical with Maman Cochet except in color, which is pure white.

Richmond. Strong grower; flowers are large and pointed, beautiful rich crimson; rather single in hot weather, but if cut in tight bud will keep well and open out very beautiful.

PRICES OF ALL TEA AND EVERBLOOMING ROSES

Except where noted, first size, 10 cts. each, $1 per dozen; second size, 15 cts. each, $1.50 per dozen; third size, from 4-in. pots, 25 cts. each, $2.50 per dozen. We have in stock nearly all varieties listed larger size. Our selection, second size, ten strong plants, from 3-in. pots, especially suited for summer bloom, for $1, by express. These will give you more satisfaction than $2 invested in cheap little Roses.



THE ROSE FOR EVERYBODY KILLARNEY

No race of Roses are grown so much for cut flowers. For out door bedding they are the best of them all. (We grow 6,000 Killarneys for cut flowers alone.)

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

BABY RAMBLERS

All Perfectly Hardy and Wonderful Blooming Qualities. Grow about 24 Inches high, are ideal for bedding out as they flower almost continuous. Flowers in clusters like Crimson Rambler.

Red Baby Rambler Plant very vigorous, foliage dark and glossy. Flowers dark rich crimson.

White Baby Rambler. Produces large clusters of small double flowers; fragrance similar to Hyacinths.

Jessie. An ideal Rose, possessing bright green foliage exempt from mildew, and a bushy, branching growth. Blooms from June till frost; bright cherry crimson.

Baby Dorothy. (Pink.) A true dwarf form of Dorothy Perkins, continuing the family virtues and pink beauty.

Orleans Rose. A charming sort of clean, vigorous growth and unusually brilliant foliage. Flowers are a warm geranium-red with center of pure white.

Erna Teschendorff. A new Baby Rambler, free from mildew; the brightest red of them all; does not bleach out in the sun.

Baby Tausendschoen. Similar to the climbing variety, its charm lays in the variable coloring, changing from white to shades of pink.

Geo. Elger (Yellow Baby Rambler.) Pointed buds in clusters open up full and double, a good companion to the other Baby varieties.

Price of Baby Ramblers: Small plants, 20 cents each, 3 for 50 cents; 1 year old, 40 cents each, 3 for $1; 2 year old, 75 cents each. Extra large specimens, $1 each.

Hardy Hybrid Perpetual Roses

These are considered the most valuable of all the Roses. Their large flowers are very fragrant and of all colors known to the Rose. For permanent beds in northern and middle states, nothing can surpass them. We have listed only the varieties that are the best and most hardy, and know they will give satisfaction to our customers.

Knowing that there is a greater loss of Hardy Roses than any other dormant plant, it shall be our earnest endeavor to supply our customers with the very best plants possible, guaranteeing them to be in good condition when they leave our hands, but will not be responsible for loss in growing them. If you want to be sure of every one, buy our pot grown plants, ready May 10th.

HOW TO PLANT—VERY IMPORTANT

When planting, care should be taken to set plants deeply, planting them at least 2 inches below first point or branches and pounding the soil firmly around the roots. Don't crowd the roots, but dig a good, large hole, spreading out the roots; work the soil around the roots and pack firm as you fill the hole. When about two-thirds full of soil, give thorough watering, then when water soaks away, fill up the hole and firm the soil with your boot. Never for an instant expose the roots to the hot sun. If weather is very warm, protect the dormant tops with straw, sacking or other protecting material, until the tops swell, gradually accustoming them to the light and air. By carefully observing above you will have no trouble to make your dormant plants thrive, where by careless planting and after-care, one-half will die and most often the blame comes back on us.

Winter Protection for Rose Plants. This may be done with material most convenient at hand, such as leaves, straw, light manure, street sweepings, pine and cedar boughs, etc. Large Rose bushes will stand several degrees of frost and the covering should not be put on until winter has set in, and it is well to lay in a few brush or pieces of wood between the plants that the air may circulate freely.

How to Make Roses Bloom. In the axil of each leaf is a latent bud. Should the long, strong shoots or branches be placed and kept in a horizontal position, each latent bud will produce many flowers. Cut wooden hooks and peg the long, strong shoots firmly to the ground. These branches will not only flower, early and late, but will make robust wood, which can be treated in the same manner the following spring. Monthly, Bourbon and Hybrid Perpetual Roses can thus be made to bloom continuously, making your Rose bed a constant wonder and delight to all beholders.

When to Order. Place your order early. Don't wait until late and expect specially selected stock, unless you buy pot-grown plants.

Suckers. Always remove any suckers that come up at sides of plants—they are from the root graft of the rose, and they will not bloom and only rob the vitality of the plant.

HARDY ROSES—Continued.

Anna Diesbach. Bright rose; large and showy; particularly fine in bud; slightly cupped.
Baroness Rothschild. Of immense size and fine form; very solid; bright rosy pink.
Coquete des Alpes. White, tinged with carmine. Very fine, free bloomer.
Frau Karl Druschki. One of the finest pure white roses. Makes splendid buds and immense white flowers, 4 to 5 inches across.
General Jacqueminot. Rich velvety crimson, changing to scarlet crimson. Very fragrant.
General Washington. Color bright shining crimson, very rich, large and perfectly double.
Mabel Morrison. Fine, pure white.
Magna Charta. Extra large, full flowers; very double, clear rose, blushed with carmine.
Marshall P. Wilder. Cherry red, shaded carmine.
Mme. Plantier. Grows in a very fine, bush form and produces flowers in great abundance in June. Pure white.
Mrs. John Laing. Beautiful soft pink, delicious fragrance; of exquisite shape; very large and double.
Paul Neyron. Large, deep shining pink. It is a good, strong grower.
Prince Camille de Rohan. Rich, dark velvety crimson, passing to maroon, shaded black.
Ulrich Brunner. It is of a rich, glowing crimson scarlet color. Free, continuous bloomer.

Price of all Hardy Roses, extra strong, two-year-old plants, 35 cents each, $3.50 per dozen. Ready for shipment from April 10 to May 10. After May 1st pot-grown plants, 50 cents each. $5 per dozen.

ROSA RUGOSA

The lovely Ramanas or Rugosa Roses are sturdy bushes, 3 to 5 feet in height, and are covered with glossy green foliage and clusters of beautiful single flowers, which emit a fine odor. They bloom nearly the whole summer and are covered during the autumn and winter with bright red pods.

Alba. White. **Rubra.** Red.
C. F. Meyer. Clear, silvery rose; large and fragrant. Price, 35 cents, 3 for $1.00.

SPECIAL COLLECTION OF HARDY ROSES

Everybody loves hardy Roses but many have been disappointed by getting varieties that winter kills. We want to please our customers and will pick out 4 perfectly hardy varieties, our selection, all strong, two-year-old plants, for only $1, by express collect, our selection of varieties

POT-GROWN HYBRID PERPETUALS

Owing to weather conditions dormant Roses are hard to start in the spring There are also many who neglect planting at the proper time for dormant plants After May 10 we have in stock nearly all the varieties of Hardy Perpetuals in list—two-year-olds, at 50 cents each, $5 per dozen These can be planted at any time during the spring or summer

SMALL POT-GROWN HYBRID PERPETUALS

Are all on their roots and will make you a good permanent bed. We have a limited stock of the standard varieties, 3-inch pot plants, at 15 cents each, $1.50 per dozen.

HARDY YELLOW ROSES

Persian Yellow. Perfectly hardy. Flowers double, full and deep golden yellow in color; blooms very freely in June; finest hardy yellow Rose grown. Strong, two-year-old plants, 35 cents each

MOSS ROSES

A class of Roses which are much admired. The beauty of the flowers consists in the delicate mossy covering which surrounds the bud.
Blanche Moreau. Pure white, sometimes shaded with rosy blush.
Salet. Light rosy pink; extra free bloomer.
Crimson Globe. Dark Crimson; best in its class.
Henry Martin. Deep pink. 40c each. $1 for 3.

JAPANESE TRAILING ROSES
Wichurian Type

Wichuriana. Single, pure white; blooms during June and July. Foliage almost ever green.
Manda's Triumph. Double, white flower, produced in large clusters on long shoots.
Universal Favorite. Double, light pink.

Small plants, 15 cents each, 50 cents for 4; larger size, 25 cents each.

Dorothy Perkins, at home under all conditions. **(See page 35.)**

HARDY CLIMBING ROSES

This class of Roses is much esteemed for training over arbors, porches, fences and other objects. They blossom profusely, the wealth of flowers almost covering the branches. Very little in the way of pruning is necessary, and the plants are perfectly hardy.

Dorothy Perkins. The best of all climbing Roses In strong, vigorous growth. Flowers are borne, in clusters, are of a beautiful shell pink, full double, and of a large size for a cluster Rose.

White Dorothy Perkins. A seedling of Dorothy Perkins having every desirable attribute of its parent and bearing magnificent clusters of gleaming white flowers.

Veilchenblau, or "The Blue Rambler." A real violet blue Rambler Rose. The flowers are steely blue. The buds show considerable red, but change quickly as they open.

Crimson Rambler. Everybody knows this Rose now, because none can help remembering it if ever a good plant in bloom meets the eye. Magnificent and hardy everywhere.

Lady Gay. A seedling from Crimson Rambler, and closely resembling it in habit of growth, but the flowers are a delicate cherry pink, which gradually changes to soft-tinted white. Two-year-old plants.

Flower of Fairfield. Perpetual flowering Crimson Rambler.) Its flowers, which are produced in profusion, are of a fine, crimson color. The growth is vigorous, flowering freely throughout the season.

Philadelphia Crimson Rambler The flowers are perfectly double, completely covering the bush. The color, deep rich crimson, brighter than the old variety; does not fade.

Tausandschon. Means Thousand Beauties, and is a very appropriate name for this great novelty. The colors run from delicate rose through shades of bright rose and carmine with white, yellow and other tints; the flowers are of good size and quite double.

Baltimore Belle. Your yard is not complete without this grand Rose. Will grow 15 feet in one year, and be covered with clusters of large double flowers of a pale blush color.

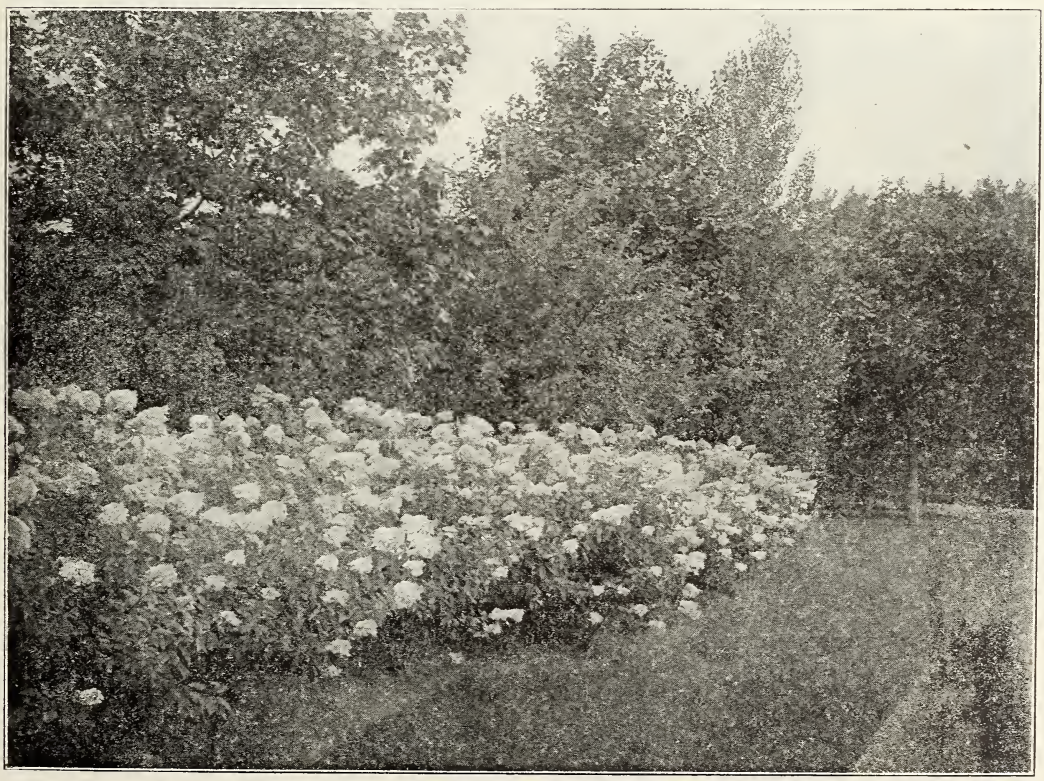
Trier. Creamy white, center of flowers filled with yellow anthers.

Prairie Queen. A favorite everywhere. If you want a Rose for your porch, this is the one. Bright red, changing as flower opens to deep pink.

PRICE OF CLIMBING ROSES

Small plants from pots, 15 cents each, 4 for 50 cts.; 2 yr. old out-door grown, 30 cts. each. Extra strong, 50 cents each.

Special Offer—One each of 10 varieties: Climbing Roses, strong, 2-year-old plants, for $2.50 by express.



Hedge of Hydrangea Paniculata Grandiflora (See page 36.)

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

HARDY PLANTS, SHRUBS, VINES, ETC.

Ready for shipment April 15 to May 1. Send us your orders as early as possible.

We are pleased to note the increased interest taken in this line of plants. Nothing is more beautiful on the lawn or in flower garden. Our stock is very large and fine and we feel sure that they will give our customers satisfaction in every way. Every variety that we list (except Altheas) we consider perfectly hardy here—even in exposed situations. There is nothing which so quickly and for so little cost, adds to the beauty and cheerfulness of the surroundings as an assortment of hardy shrubs.

ALTHEA
(Rose of Sharon)

Unsurpassed by anything in the shrub line in freedom of bloom or range of color. From midsummer until frost, when other shrubs are in bloom the Althea is the most handsome, with its large, camelia-like flowers of the most varied and beautiful shades. It is not perfectly hardy in this climate, but fully pays its cost the first reason even if winter kills. Double Purple, White, Red and Variegated. 35 cents each.

ALMOND

Very early flowering. Blooms very double and about 4 inches across. Double White and Double Pink, 40 cents each.

CLYCANTHUS

Florida. (Flowering Shrub.) A very desirable shrub, with chocolate-colored flowers of delicious fragrance in June. 30 cents each.

CHIONANTHUS VIRGINICA
(Fringe Tree)

A tree-like shrub, almost hidden in the spring by a thick mist of fragrant, drooping white flowers; very ornamental. 50 cents each.

CORNUS
(Dogwood)

Alba. Red-branched. Tree-like shrub, with white flowers in June, followed by red berries. 25 cents each, 60 cents for 3.

CYDONIA
(Japan Quince)

As a single shrub on the lawn is very attractive; the large, brilliant crimson flowers are the first blossoms of spring. Makes a fine lawn hedge. 35 cents each; large size, 50 cents.

DEUTZIA

One of the most popular shrubs; blooms in June and July.

Gracillis. A charming, fine, small shrub, suitable for culture, perfectly hardy; a profuse bloomer; delicate, small white flowers. 25 cents each.

Grenata fl. pl. Flowers double, pinkish white, in spikes 5 inches long. One of the most satisfactory shrubs, tall and rapid growth. Blooms first season planted. 25 cents each.

Watereri. Grand variety; very large flower, double white; robust grower; 25 cents each.

EXORCHORDA GRANDIFLORA

A vigorous growing shrub, can be trimmed into a desired shape. Flowers pure white, borne on slender racemes, very graceful 40c.

EUONYMUS AMERICANA
(Burning Bush)

Attractive, deep purple flowers, broad foliage and brilliant scarlet fruit. 35 cents each.

FORSYTHIA
(Golden Bell.)

The Forsythias are among the best of our early spring-flowering shrubs; the flowers are yellow, drooping and appear before the leaves. 30 cents each.

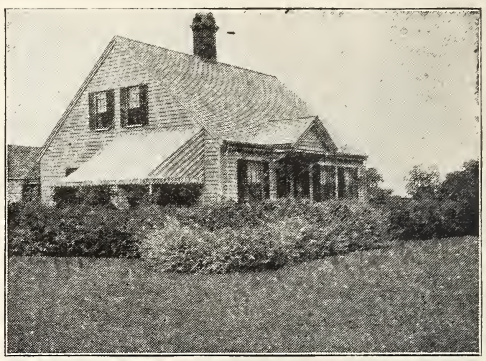
BOXWOOD

Not hardy in Iowa. Extensively used for lawn and porch decoration. In winter store in cool, frost-proof room.

Pyramid Shape. $2 and $3 each.
Bush Shape. $1 and $2 each.
Globe Shape. On 18-inch stem $1.50 each.

BARBERRY, THUNBERGI

Where a low, dwarf, deciduous hedge is wanted, nothing equals this beautiful Barberry. It is of spreading habit, growing extremely thick from the base, and requires but little pruning to keep it in shape. The leaves are small light green, and toward fall assume rich, brilliant colors, the fruit or berries becoming scarlet; absolutely hardy in all parts of the country. 12 to 15-inch, 15 cents each, $1.50 per doz., $10 per 100; 18 to 24-inch, 25 cts. each, $2.50 per doz., $15 per 100.



Barberry Thumbergi

LONICERA
(Bush Honeysuckle)

Morrowi. A neat shrub of symmetrical growth of much sentimental interest from childhood's garden memories. Red flowering, 25 cents each; white flowering, 25 cents each.

RIBES
(Flowering Currant)

The old-fashioned large-growing, flowering variety. Grows 6 to 8 feet high. 30 cents each.

RHUS
(Sumac)

Glabra laciniata. (Cut-leaved Sumac.) Of a striking appearance; the leaves are deeply cut, resembling ferns, the color of which is dark green, changing to a rich red in autumn. 25 cents each.

SAMBUCUS (Elder)

Aurea. A native of Holland; leaves are bright yellow, giving best effect when planted with other shrubs; blossoms resemble common Elder and appear in July. Very hardy. 25 cents each.

SYMPHORICARPOS
(Snowberry)

Racemosus. A well-known shrub, with small pink flowers and large white berries that hang on the plant throughout part of the winter. 25 cents each.

Vulgaris (Red-Fruited, or Indian Currant.) A shrub of very pretty habit. Foliage, flowers and fruit small; fruit purple; hangs all winter. 25 cents each.

HYDRANGEAS

Paniculata Grandiflora. Tens of thousands of these notable summer and autumn-flowering shrubs have been sold the past few years and the demand is still good. They are absolutely hardy, grown in any soil, and bloom the same year they are set out. They flower abundantly, bearing immense panicles of bloom, white at first, and turning to rose in autumn. To make a fine specimen, the soil should be as carefully prepared as for any shrubs. Annual shortening of the branches tends to increase the size of the flowers. One-year-old plants, 25 cents each, 5 for $1, $2 per dozen, $11 per 100. Two-year-old, 3 to 4 feet, 50 cents each, $5 per dozen, $30 per 100.

Hydrangea. Tree Form. Branched like a little tree, very ornamental. 3 to 5 feet high, 75 cents each.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

New Hydrangea Snowball. This magnificent hardy American shrub is the very finest addition to this class of plants found in many a year. The blooms are of large size, of pure snow white color, and the foliage is finely finished, lacking the coarseness found in Paniculata. One of its most valuable characteristics is its coming into bloom just after the passing of all the early winter shrubs, while its long season of bloom, from early June through August, renders it doubly valuable to every owner of a garden; perfectly hardy, standing 20 degrees below zero The form of the panicle is much like that of Hydrangea Hortensis. 20 cents each, 50 cents for 3; large one-year-old plants, 40 cents each, $1 for 3.

Double French Lilacs

DOUBLE FRENCH LILACS

Chas. X. A strong, rapid-growing variety with large, shining leaves; trusses large, of reddish purple. 50 cents each.

Josikaea. Dark lilac-colored flowers; blooms in June. 50 cents each.

Madame Lemoine. Double, pure white; borne in large clusters. 50 cents each.

Michael Bushner. Beautiful light blilac. 50 cents each.

LILAC

Old-fashioned purple varieties, 20 cents each.

Old-fashioned white varieties, 20 cents each.

SPIREA

All the Spireas bloom with a riotous extravagance which makes them quite striking. Their individual style, color and habits of growth differ so markedly, that a collection of varieties will insure bloom the entire season and still evade the monotony of repetition.

Van Houtei. The most showy of all Spireas and one of the best flowering shrubs in cultivation. The plant is a rather tall, upright grower, with long, slender branches that droop gracefully with their weight of foliage and flowers. Flowers pure white in great clusters and whorls forming cylindrical plumes two feet long. Few shrubs present a more charming appearance. Blooms freely when very small. Small size, 18 to 24 inches, 15 cts. each, $1.50 per dozen, $10 per 100; 24 to 30 inches, bushy, 25 cents each, $2.50 per dozen, $15 per 100, extra large, 50c each, $5 per doz.

Billardi. Pink flowers; in bloom nearly all summer. Fine for planting in masses. 25 cents each.

Golden Leaved Aurea. Foliage golden tinted, very effective massed or among other shrubs. Flowers are white. Blooms in June. 25c each.

Antony Waterer. A bright crimson. It is also dwarf and dense in growth. When scarcely 3 inches high it begins blooming and thereafter is seldom out of flower. Grows 3 feet high and wide, and will be covered with flower heads 6 inches across. It is also perfectly hardy and will stand the most severe winter with slight protection. Small size, 20 cents each, large size, 40 cents.

Prunifolias Fl. Pl. Plum leaved, tall growing. Blooms early, very effective with its long graceful curving branches covered their entire length with small, double white flowers. 40 cents each.

Thumbergi. Forms a dense feathery bush; foliage in autumn changing to bright red and orange. Flowers pure white, borne in feathery masses in June. 40 cents each.

VIBURNUM STERILIS
(Snowball)

The old, well-known snowball; hardy everywhere. 25 cents each; largest size, 50 cents.

TAMARIX

Africana. A beautiful shrub with small leaves, similar to a Juniper; flowers pink, small and delicate; borne on long spikes in May. 35 cts.

PHILADELPHUS, SYRINGA, or MOCK ORANGE

Coronarius. Beautiful free-flowering shrubs, bearing large panicles of pure white, fragrant flowers; very strong growers. 25 cents each.

Lemoinei. Dwarf, sturdy, erect growth; creamy white, fragrant flowers. 25 cents each.

WEIGELIAS

Candida. White flowering variety, flowers throughout the summer. 30 cents each.

Eva Rathke. Brilliant crimson, flowering throughout the summer. 30 cents.

Rosea. Rose colored flowers, in June and July. 30 cents.

Varigatata. Leaves beautiful, margined pure white. Flowers pink. 30 cents each.

SPECIAL OFFER: One each of Weigelias for $1.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

A HEDGE OF SPIREA VAN HOUTEI

For a hedge or for specimen planting this shrub has no superior—can be trimmed to almost any desired shape—perfectly hardy everywhere. When in flower it is a sight never forgotten, and when not in flower it makes a dense green hedge—equal to any other variety of hedge plant.

SPIREA

All the Spirea bloom with a riotous extravagance which makes them quite striking. Their individual style, color and habits of growth differ so markedly that a collection of varieties will insure bloom the entire season and still evade the monotony of repetition.

Spirea Antony Waterer (See description elsewhere.)

Van Houtei. The most showy of all Spireas, and one of the best flowering shrubs in cultivation. The plant is a rather tall, upright grower, with long, slender branches that droop gracefully with their weight of foliage and flowers. Flowers pure white in great clusters and whorls forming cylindrical plumes two feet long. Few shrubs present a more charming appearance. Blooms freely when very small. Small size, 18 to 24 inches. 15 cents each. $1.50 per dozen, $10 per 100; 24 to 30 inches, bushy, 25 cents each, $2.50 per dozen, $15 per 100, extra large 50c each, $5 per doz.

WHAT A FEW DOLLARS WILL DO

You all know how bare your home looks without a few flowers or shrubs. For $5 you can make your little home look like this in a year by planting a choice assortment of Hardy Shrubs, Plants and Vines.

We have put up the following special collections to aid you in the selecting of Plants, Vines, etc., for just such places as this.

No. 1—12 Hardy Shrubs, all different, for $3.

No. 2—12 Hardy Vines, all different, including 3 Clematis, for $3.

No. 3—12 Hardy Perennials, all different, 1-year-old plants, for $2 .

No. 4—Six Spirea, Van Houti and 6 Hydrangea Paniculata for the front of your porch. This will give you a beautiful effect if planted with the Hydrangeas at the back, in front of the porch, or at each side of the landing, for $3.

No. 5—4 Hardy Climbing Roses, two-year-old plants, to trail over the entrance as shown in the cut, or to train over the windows or up at the sides of your porch, for $1.

No. 6—4 Beautiful Clematis, all 2-year-old pot-grown, for $2.

No. 7—6 Hardy Shrubs, assorted, 6 Barberry Thumbergi, 2 Hardy Roses, 2 Clematis, 6 Hardy Perennials, all different, for $6. All strong, two-year-old plants.

All the above collections by express at purchaser's expense.

Always give number and catalog page to avoid error.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

HARDY CLIMBING PLANTS

If you have a vine covered fence of Woodbine, Bittersweet, Honeysuckle, or other vine—try a Trumpet Vine at each post or regular interval. The effect is very striking and attractive.

CLEMATIS PANICULATA **(See page 40.)**

Paniculata. One of the very vest vines to grow near the house, as they are free from insects, and remain neat looking throughout the whole summer. It will grow against any outbuilding, trellis, over any place, up a pole, pillar or stump. The flowers are of medium size, pure white, borne in immense sheets and of a delicate and penetrating fragrance, appearing late in September, at a season when few other vines are in bloom. The extreme rapidity of growth, the showy foliage, beautiful and fragrant flowers, the hardihood, serve to make this one of the very choicest of recent productions We have a very large stock of pot-grown plants, two-year-old, 30 cents each, 4 for $1; small 3-inch pot plants, 20 cents each, 3 for 50 cents; three-year-old, 50 cents each.

ARISTOLCHIA SIPHO

(Dutchman's Pipe.) Brownish flowers, resembling a miniature pipe; splendid for archways or verandas. Extra strong, by express, 50 cents each.

THE JAPAN OR BOSTON IVY

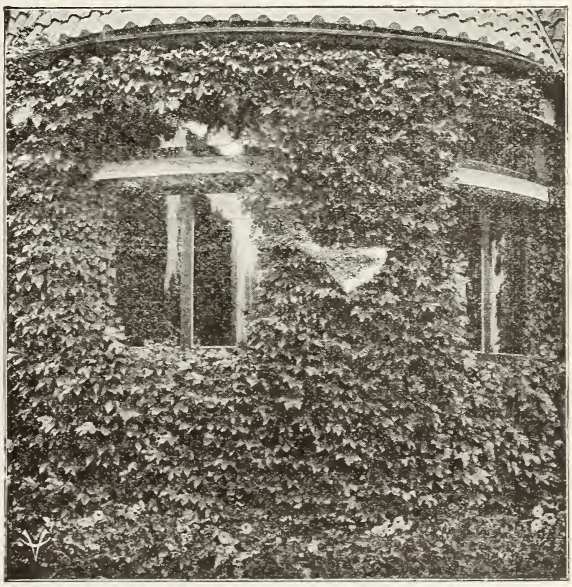
(Ampelopsis Veitchii.) The grandest hardy climbing vine in existence for covering houses, churches, schools, etc. Its glossy ivy leaves overlap each other and its long, delicate young shoots stretch up the walls with free and rapid growth. The tendrils at nearly every point cling firmly to the smoothest surface of rock or wood. The glossy leaves assume in the autumn the most beautiful tints of scarlet and crimson. The handsomest vine possible for growth on brick walls. Small plants, 15 cents each, 50 cents for 4; larger plants, 20 cents each, $1 for 4; large 3-year-old plants, 50 cts. each, $5.00 dozen.

Ampelopsis Quinquefolia (American Ivy, Woodbine, Virginia Creeper, etc.) Deeply cut leaves which turn to a beautiful crimson in fall; fine for covering trees, rocky slopes, walls, etc. 2 year, 20 cts. each, 6 for $1.00.

Ampelopsis Englemanni. Similar to above, but with smaller, denser foliage. 25 cts. each.

AKEBIA

Quinata. A beautiful hardy climbing vine. It often grows 15 feet in a year and produces throughout the season large clusters of fragrant flowers, resembling clusters of fragrant flowers, resembling Forget-me-nots. Two-year-old, strong plants, 35 cents each.



Japan or Boston Ivy (Ampelopsis Veitchii)

APIOS

Tuberosa. Clusters of rich, deep purple flowers, which have a strong violet fragrance. 10 cents each, 25 cents for 3.

BIGNONIA

(Trumpet Vine)

Radicans (Trumpet Creeper.) Flowers are large, orange scarlet. Very useful for covering undesirable places, as it is a strong grower and very hardy. 25 cents each, 5 for $1.00.

SILK VINE

Native of Southern Europe. A rapid- growing, beautiful vine. 30 cents each.

CINNAMON VINE

A fine, hardy climber. Flowers of a cinnamon fragrance. Therefore called "Cinnamon Vine." 10 cts. each, 75 cts. per dozen.

LONICERA

(Honeysuckle)

Halliana. (Hall's Honeysuckle.) Color white, changing to yellow; very fragrant. Blooms from June to November.

Punica. (Scarlet Trumpet). Strong, rapid grower. Blooms very freely the entire season. Bright red trumpet-shaped flowers.

Flava. (Yellow Sweet.) Bright yellow and orange; fine for porches and pillars.

Japonica Area (Japan Golden-leaved.) A handsome and desirable variety with variegated foliage; yellowish white flowers.

Price of Honeysuckles: Strong, outdoor-grown plants, 30 cents each, 4 for $1.00.

CELASTRUS SCANDENS

(Bittersweet)

Handsome,glossy foliage and large clusters of beautiful orange crimson fruits retained all winter. Its graceful sprays of berries make charming winter house decorations. 2-year, 35c.

HOP VINE

A vigorous hardy, ornamental vine for covering old trees, outbuildings, fences, etc. Produces the hops of commerce. Each, 15 cents; dozen, $1.00.

LYCIUM

Chinese (Chinese Matrimony Vine.) A vigorous growing hardy climbing vine that may be used anywhere that a vine is needed for training to trellis, fence or wall. Every new shoot becomes filled with small purple flowers which are remarkably handsome and are followed by brilliant scarlet berries, nearly an inch long. 25 cents each.

PERIPLOCA GRAECA

(Silk Vine)

A rapid-growing, beautiful climber, with glossy green lanceolate foliage. Fine for arbors or trellises. Strong two-year, 30 cents.

WISTARIA

This is one of the most popular hardy vines, growing very rapidly, climbing to a height of 50 feet or more. When in bloom it is truly magnificent. It flowers in early spring in long, drooping racemes, resembling in size and shape a bunch of grapes.

Magnifica. Flowers in clusters; pale blue; sometimes gives second crop of flowers in the fall. 20 cents each.

Sinensis Alba. Flowers borne in long, drooping clusters, as in the blue variety. Pure white color, sometimes tinted light blue, making a most striking and elegant contrast. 50 cents each.

SPECIAL OFFER— Twelve Hardy Climbing Vines, all different, including three Clematis, for $2; all strong, two-year-old plants.

Clematis Paniculata. See Page 39.

CLEMATIS

They are perfectly hardy and of rapid growth, attaining a height of 15 feet and blooming the greater part of the summer and fall. The effect produced by a well-grown plant when in bloom is grand.

SPECIAL NOTICE. On account of the brittleness of the bark on the Clematis, it cracks very easily and many people believe the plant to be permanently injured when such is not the case. We wish to say, also, that we examine all plants carefully before shipping to see that they are in good condition and if they die after being planted, as must sometimes happen, we do not agree to replace them.

LARGE FLOWERING VARIETIES

Notice. Clematis are usually shipped in pots. On receipt remove from pot carefully, so as not to disturb the roots. Plant in good, rich soil, away from any drip of the roof. Protect in winter with coarse mulch of straw manure.

Jackmani. Deep violet purple. The finest of its kind.

Henryi. Pure white; one of the best.

Duchess of Edinburgh. One of the best double whites. Of vigorous habits; very free blooming.

Madame Baron Villard. Light rose, lilac shading.

Ville de Lyon. Magnificent brilliant crimson; large size, circular form.

Gypsy Queen. A rich, dark velvety purple; a fast grower and a free bloomer.

Price of large varieties, strong 3-year-old pot plants, 75 cts. each, 6 for $4.

Coccinea. Bell-shaped flowers, bright coral red; blooms from June until frost. A rapid grower. 30 cts. each.

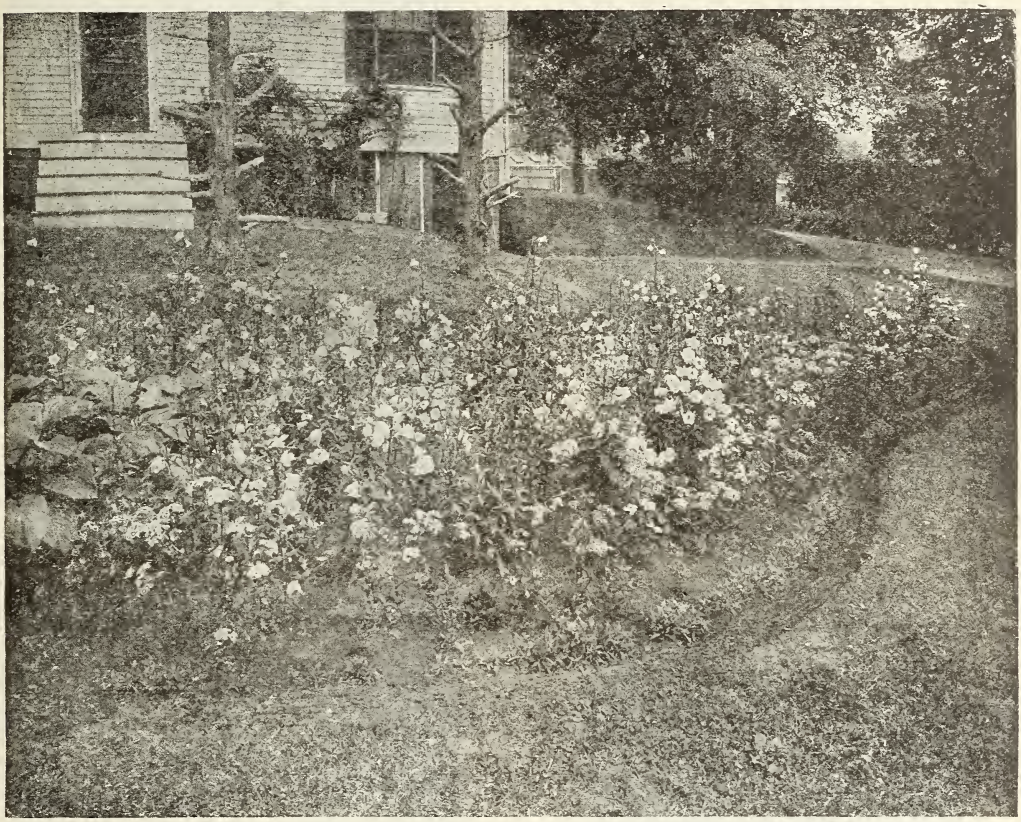
Crispii. Fine deep blue, with white border; fragrant. 30 cts. each.

SPECIAL OFFER:—One each of six varieties climbing plants including one Clematis Paniculata, all strong, two-year-old plants, for $1; or one each of 12 hardy climbing plants for $2.

MAKE YOUR HOME BEAUTIFUL BY PLANTING BEAUTIFUL HARDY CLIMBING VINES, PLANTS AND SHRUBS

HARDY PERENNIAL PLANTS

Those that die to the ground every year.



An old-fashioned garden, the kind your Grandmother liked.

No money you can invest will give you such pleasure and permanent returns as that you invest in Hardy Plants. Once planted they stay, growing in beauty every year. Our stock of these is large and complete and covers such a wide range of variety that you can select what will give you a complete succession of flowers the entire summer and fall. The small size are mostly pot-grown. Large size, one-year, field grown.

AQUILEGIA

15 cts. each, 50 cts. for 4.
Coerulea. Blue.
Chrysantha. Golden yellow.
Alba. Double white.
Rose Queen. Beautiful shade of rose.

ALYSSUM ARGENTUM

Dwarf, golden yellow. 15 cents.

ANTHEMIS KELWAYI

Hardy, yellow Marguerite. 15 cents each.

ACHILEA

The Pearl. Flowers of purest white. Fine for summer planting. Small plants, 10 cts. each, 25 cts. for 3; strong clumps, 25 cts. each.
Roseum. Bears large clusters of bright pink flowers. 15 cts. each.

ANCHUSA DROPMORE

Broad leaves, flower stems 3 to 5 feet a continuous show of blue flowers. 30 cts. each.

HARDY GRASSES

Arundo Dorax Varigata. 25 cents each.
Eulalia Japonica. 25 cents each.

ARTEMISIA LACTIFLORA

Panicles of white spirea-like flowers. 25 cents each.

TRAILING MYRTLE

A beautiful trailing plant, largely used for cemetery planting; beautiful evergreen, glossy leaves forming a mat over the ground. 10 cents each, 25 cents for 3; large plants, 20 cts. each, 3 for 50 cts.

HARDY CHRYSANTHEMUMS

Mad. Nonin. Large delicate pink.
Leslie. Lemon yellow, very early.
Aqutaine. Salmon bronze.
Bessie Brown. Reddish bronze. small flower.
Crawford's Pink. Large shell pink flowers.
With light protection these varieties are hardy on well drained soil and will bloom by October 15th.
Crawford's White. Large, white, tinted pink.
Autumn Glory. Golden brown.
Framfield. White.. Semi-double. very early.

Price of Hardy Chrysanthemums—15 cts. each, 4 for 50 cts. 8 varieties for $1.00.

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EUPATORIUM

Strong growing border plants bearing minute white flowers in dense heads. 15 cts. each, 2 for 25 cts.

FERNS, HARDY

Small size, hardy brakes, 10 cts. each, $1 per dozen: large growing varieties, 25 cts. each, 5 for $1.

FUNKIA

(Day Lily)

15 cts. each, 40 cts. for 3; large size, 25 cts. each.
Lancifolia. Blue.
Alba. White.
Variegata. Green and white foliage; blue flowers.

GYPSOPHILA

(Baby's Breath)

Beautiful, fairy-like white flowers. 10 cents each, 25 cents for 3; clump, 25 cents.

GEUM

Heldreichi Pretty border plants, producing showy, bright orange-colored flowers, 15 cts. each, 50 cts. for 4.

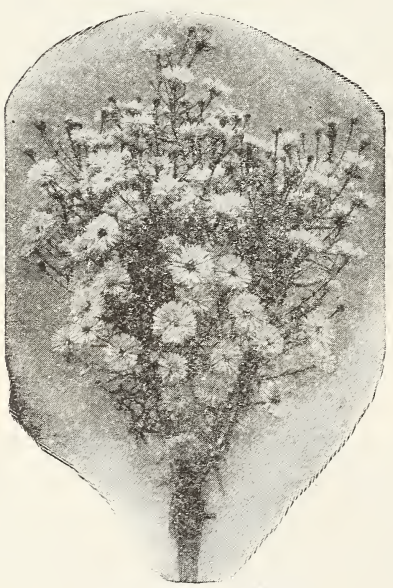
LILY OF THE VALLEY

Strong, outdoor grown clumps, 25 cents each, 5 for $1.

ANEMONE JAPONICA

Queen Charlotte. Large double pink flowers.
Pink Henry. Large double red flowers.
Whirlwind. Large white; double flowers. 25 cents each, 60 cents for 3.

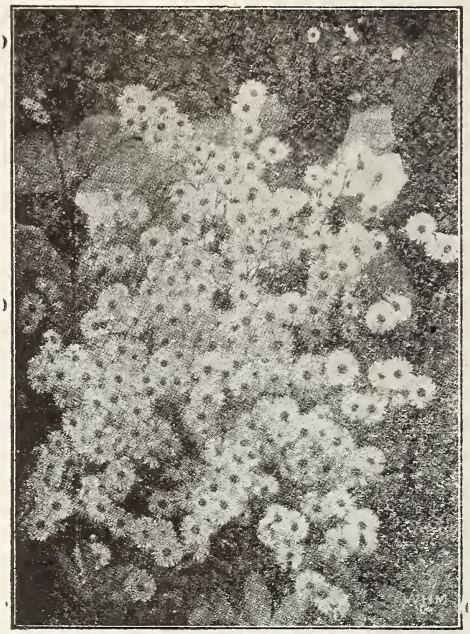
HARDY ASTERS



(Michaelmas Daisies)

These are among the showiest of all the hardy perennials, coming in bloom in the fall.

Acris. Light blue.
Cordifolius. Dark blue.
Queen. Dwarf, white.
St. Egwin. Bright pink.
Tataricus. Bluish lilac.
15 cents each, 4 for 50 cents; field clumps, 25 cents each.
Japan Double White Aster. Blooms from July to Oct., flower similar to a feverfew. 40 cts. each.
Summer Flowering Hardy Asters. Similar to preceding but earlier to come into bloom. Assorted colors. 25 cts. each.



BOLTONIA

An Aster or Daisy-like plant, very useful for cutting. Remains in bloom a long time. Flowers white with yellow center. Plant in open. 15 cents each, 4 for 50 cents; large clumps, 25 cts.

CHRYSANTHEMUM MAXIMUM

Flowers 3 to 4 inches across; pure white, with yellow center; blooms from June until September. 10 cents each; large, 25 cents each.

DIGITALIS

(Foxglove)

A handsome plant of stately growth. 15 cts. each, clumps 25 cts. each.

DIELYTRA

Bleeding Heart

Blooms in May and June. 15 cts. each; clumps 25 cts.

DIANTHUS

Very desirable, sweet-scented, low-growing, early-blooming, hardy Pinks. Plant in open where they get plenty of light and air. Assorted colors. 10 cents each, 3 for 25 cts.; clumps, 25 cents.

DELPHINUM. (Larkspur)

Kelway's New Hybrids. Flower spikes stiff and strong; flowers double and single, shading from light blue and lilac to the indigo and purple shades, often with strange orchid-like markings. Plants bloom twice, often three times in a season. July and August. 20 cents each, 3 for 50 cents.
Belladonna. Almost continuous in bloom, large spikes of turquoise blue. 20 cents each.
Album. White. 15 cents, 4 for 50 cents.
Formosum. Deep blue, white eye. 15 cents, 4 for 50 cents; clumps, 25 cents.
Queen Wilhemina. Lavender, flushed rose. 25 cents each.

NEW GIANT MALLOW MARVELS

Of all perennials these are probably the most striking. Flowers of largest size, in form of a single hibiscus, very showy colors range from pure white to deep red. Plant in rather moist situation. All colors mixed. 25 cts. each, 5 for $1.00. Largest size 50 cts. each.

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BURBANK'S SHASTA DAISIES

Perfectly hardy perennial blooming for several mnoths in this climate; flowers are large and graceful, averaging about 4 inches in diameter, with three or more rows of petals of purest whiteness on the single strong, wiry stem. Small plants, 10 cents each, 25 cents for 3; large clumps, 25 cents each.

CAMPANULA (Canterbury Bell)

Alba. Large, saucer-shaped flower; pure white in color.
Pyramidalis. Dark blue, cup-shaped flower.
Carpatica Alba. Dwarf habit; small white bells. 20 cts. each, 3 for 50 cts.; field clumps, 25 cts. each.
Rosea. Large cup-shaped flower, clear rosy pink.

IBERIS

Hardy Candytuft. Of spreading habit; flowers pure white. 15 cents each.

INCARVILLEA DELAVAY

A lovely Chinese plant for sunny situations; rose-colored Glozinea-like flowers, 2 feet high. 20 cents each.

COREOPSIS

Lancelolata. Begins to bloom early in june and continues until frost. Is continually one mass of yellow Daisy-like flowers. 10 cts. each, 25 cts. for 3; large clumps, 25 cts. each.
Rosea. Similar to other variety except in color. 15 cents each.

GAILLARDIA

Grandiflora.. Begins to flower in June, continuing one mass of bloom the entire summer. Flowers 3 inches in diameter; center dark reddish brown, petals vary from scarlet and scarlet orange to crimson. 15 cents each, 50 cents for 4; clumps, 25 cents.

LOBELIA

Cardinals (Cardinal Flower.) One of the showiest things in the garden. Intense cardinal red flowers arranged in stocky spikes 15 to 18 inches long keep the plant aflame throughout August and September 25 cents each.

Moss Rose (See Page 34)

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

RUBECKIA

Golden Glow. A glorious hardy plant bearing double golden yellow Dahlia-like flowers. 10 cents each, 25 cents for $3, $1 per dozen.

Maxima. Immense flowers, frequently 6 inches across, of bright yellow with a cone 2 inches long. It flowers continuously. 15 cents each, 50 cents for 4.

HELIANTHUS

Plenus. Flowers from 2 to 4 inches in diameter, as double as any double Dahlia. Color a bright golden yellow. It should have a sunny position and a rich soil. Each, 15 cents.

STOKESIA

Cyanea. This plant grows from 19 to 24 inches high, bearing freely from early July until frost, its handsome lavender blue centaurea-like blossoms. 10 cents each; clumps, 25 cts.

SPIREA

Japonica. One of the finest hardy garden plants. Flowers are white, borne on feather-like spikes. Used with other flowers in bouquets or vases, they are really beautiful. 25 cents each.

Gladstone. Beautiful silvery pink. 25 cts.

HOLLYHOCKS

One of the most ornamental plants for permanent garden; everyone knows what they are. Plant in deep, rich soil where they will get plenty of water.

Double Pink, White, Yellow, Red. Small plants, from pots, 10 cents each, $1 per dozen; large field plants, 20 cents each, 3 for 50 cents.

Allegheny Hybrids. (Everblooming.) Small pot grown plants, 10 cents each, 3 for 25 cents.

HARDY HIBISCUS

Crimson Eye. 15 cents each; large clumps, 25 cents each.

LYCHNIS HAAGEANA

Very ornamental plant, growing about one foot high, orange scarlet flower. 25 cents each.

MINT

An old-fashioned garden favorite. Strong clumps, 25 cents each.

Japanese Iris

KAEMPFERI. (Japan Iris.) Finest of all the Iris family. The flowers are of immense size, from 6 to 8 inches in diameter, and of the most beautiful and delicate shades. They are perfectly hardy, and flower in great profusion during June and July. A well established plant gives a dozen or more flower stalks two to three feet high, each stalk producing two to four enormous blooms.

WE HAVE A FINE COLLECTION UNDER NUMBER

No. 1. Pure white, yellow blotches.
No. 4. Dark lavender; white halo.
No. 5. Ruby crimson, primrose blotch.
No. 9. Brilliant claret red.
No. 13. Rich purple; yellow blotches.
No. 23. Brilliant purple.
No. 24. Pure white.
20 cents each, 3 for 50 cents.

IRIS

Fleur de Lis or German Iris. Familiar and beloved flowers of spring. The purity of their beauty and their haunting fragrance, are decidedly refreshing. They are perfectly hardy, thrive anywhere, grow and bloom luxuriantly, particularly if plentifully supplied with water or if planted in moist situations, as on banks of ponds, etc. Established plants produce 50 to 100 spikes of bloom.

Mad. Chirean. White bordered clear blue.
Kharput. Violet.
Florentina Alba. Pure white.
Darius. Rich canary yellow margined and white.
Queen of May. Softy rosy lilac.
Mrs. H. Darwin. Pure white, veined blue. 20 cents each, 3 for 50 cents. All colors mixed 10 cents each, $1 per dozen.
SIBERIAN IRIS—Choicest of the small flowering varieties, season midway between the Japan and the German. Flowers deep blue. 15 cents each, 4 for 50 cents.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

HARDY PHLOX

Hardy Phlox

No plants give better satisfaction to amateurs than the Hardy Phlox. They thrive in any ordinary rich soil. The ease with which they are cultivated, their entire hardiness, and the beautiful coloring, make them particularly valuable for garden planting. The wide range of colors, from pure white through all the shades of pink to deep crimson, give you a range of colors not found in any other hardy plant.

A Mercii. Almost white, shaded lilac.
Alceste. Deep violet.
Athis. Deep clear salmon. Very showy.
B. Comte. Brilliant French purple. Crimson shadings.
Beauty. Delicate silvery pink.
Coqueliot. Bright orange scarlet.
Eclaireur. Cleary rosy majenta.
Gen. Von Henty. Brilliant salmon. Red, white center.
Henry Murger. Very large pure white, carmine center.
Lothair. Clear carmine. Crimson eye.
Independence. Dwarf white.
Mad. P. Langier. Clear deep crimson.
Miss Lingaard. Very fine early white.
Pantheon. Clear deep bright pink.
Perle. Pure white. Late.
Rynstrom. Paul Neron. Pink.
Rosenberg. Reddish violet, blood red eye.
R. P. Struthers. Clear, cherry red suffused salmon.

Price of Hardy Phlox: Small Plants, 10 cts. each, 6 for 50 cts., 12 for $1; large one-year-old plants, 20 cts. each, 6 for $1.

SPECIAL OFFER On Hardy Phlox. 12 one-year-old plants assorted varieties, our selection for $1.50. 25 for $3.00.

PHLOX SUBULATA
(Moss, of Mountain Pink)

An early spring-like flowering type, which, during the flowering season, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves.
White and Pink. 15 cents each, 3 for 25c.

EVERBLOOMING TRITOMA

Pfitzerii. Red-Hot-Poker Plant; sometimes called the Everblooming Flame Flower. Grows 3 to 4 feet high, with heads of bloom 12 inches long, of rich orange scarlet, shading to salmon orange. One-year out-door-grown, 25c each, $1 for 3; small size, 15c each, 50c for 4.

PINKS

They are more dwarf than carnations, growing only about 1 foot in height. The plants are entirely hardy; flowers very double.

Alba Fimbriata. Fine, hardy, white pink, good size; fine fragrance and splendid blooming qualities, dwarf habit.
Colored Varieties. We have a fine assortment of colored varieties.

Small size, 10c each, 25c for 3; $1 per diz. Mixed seedlings, 5c each, 50c a doz.

PENTSTEMON

Very satisfactory hardy perennial. Gloxinia-like flowers, long spikes in various colors, 25c for 3; large plants, 25c each.

PLATYCODON

Grandiflora. A constant bloomer; bell-shaped flowers, white and blue, 10c each. 25c for 3; large plants, 25c each.

PYRETHRUM

Blooms in May and June, flowers large, of fine form and produced in great profusion; colors range from pure white to crimson. Very suitable for cutting, as they last in water a long time.
Assorted Colors, 35 cts. each, 3 varieties for $1.

PERENNIAL POPPIES

Very satisfactory for the garden. Good, deep rich soil, open situation.
Iceland. Dwarf habit; scarlet; 15 cents.
Oriental. Crimson scarlet; tall, 15 cents.

VIOLET, HARDY RUSSIAN

Hardy Russian. Perfectly hardy; blooms in spring and fall; fine, single, deep purple flowers, 10 cents each, 25 cents for 3; large clumps for 25 cents each.

NEW VIOLET PANSY

Something new and well worthy of a trial. Dwarf habit, like a Violet, blooms all summer; dark blue violet-shaped flowers. Unexcelled for borders. 15 cents each, $1.50 per dozen. Large clumps, 25 cents each.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

PEONIES

Once Planted They Will Last a Lifetime.

There is no hardy perennial which equals the Peony in beauty and usefulness. Once planted, the plants and flowers increase in size and beauty with age. They are as hardy as oaks and as handsome (many as fragrant) as roses. When the plants are through blooming they are as handsome and ornamental as most of the hardy shrubs. The plants are practically immune from insects. We would advise our customers to **beware of cheap Peonies.** An inferior variety will take as much care and space as a choice one, and the cost of a Peony is nothing compared with the disappointment after years of waiting.

Planting. An important point to observe is not to plant too deeply. The roots should be placed so that the crowns (or eyes) are covered with two or three inches of soil. Planting too deep is often cause of shy blooming.

Plant with southwest or west exposure.

Plant as early as possible in the spring, as they sprout very quickly. If order is received too late for planting we will hold that part of order and deliver in early Fall.

Our list contains the very best and most dependable varieties.

Festiva Maxima

Baroness Rothchilde. Outer petals silvery rose, center purplish lilac.

Clarissa. Rosy pink, outer petals large.

Francis Ortegat. Brilliant crimson, very double and fragrant.

Fulgida. Purplish red.

Festiva Maxima. The best known Peony. Flower of immense size, 7 to 8 inches in diameter, snow white, with some red spots on the edges of the center petals. Very sweet. Early. 50 cents each.

Grandiflora. Bright flesh or pink; large, late.

Grandiflora Rubra. Rich red, of large size and long stem.

Dutchess Devonshire. Fine, pure white.

La Esperance. Very early pink, very compact bloom, sweet scented.

Duke Wellington. White.

Louis Van Houtte. Dark crimson, very compact. One of the best of its color.

La Martine. Bright red.

Marquis Ito. Brilliant red.

Humei. Bright, deep rose. Late flowering.

Gen. Bertrand. Pink, globe-shaped, fine bud, good size.

Officenalis Rubra. The old-fashioned very early; deep crimson.

Reevesii. Delicate rose fringed center.

Reine Hortense. Pink and lilac.

Rubra Triumphant. Brilliant crimson, showing yellow stamens; very large, early, 40 cents each.

Rosea Elegans. Soft pink, shaded salmon and lilac.

PRICES FOR PEONIES

Purchaser's Selection (except noted), 30 cents each, 4 for $1, 12 for $2.75.

Our Selection, 5 for $1, 12 for $2.00.

SPECIAL OFFER: 5 Peonies all different, strong roots for $1.00. Or 5 3-year-old clumps for $2.00—by express at purchaser's expense.

SWEET WILLIAMS

Beautiful for solid beds or masses. Assorted colors, 15 cents each, 4 for 50 cents.

YUCCA

Filamentosa. Sub-tropical looking plant, with long, narrow leaves that remain green the entire summer It throws up a long flower stem in the summer 3 or 4 feet high, bearing a large spike of creamy white bell-shaped flowers that retain their beauty a long time 20 cts. each; strong roots, 30 cts. each.

SPECIAL OFFER ON PERENNIAL PLANTS

Annually we grow large quantities of small plants of Perennials, and to anyone wishing an assortment for a hardy garden we offer 10 for 50 cents, 20 for $1. All different.

ON ALL ORDERS TO GO BY MAIL ADD 10c FOR POSTAGE

WINDOW BOX COLLECTION

NO HOME IS COMPLETE WITHOUT THEM

Boxes like these, 3 feet long, can be filled at a cost of $2 each. Four Daisies, six good sized Geraniums, and six trailing vines, all good strong plants for $2.00 by express. (Charges collect.)

Geraniums. All colors for beds and boxes, $1, $1.50 and $2 per dozen.

Vincas, Asparagus Sprengeri and Ivy Geraniums at 20 cents each or $2 per dozen for large plants. Small sizes 10 cents each or $1 per dozen.

Small Trailing Vines in assortment at 50c per dozen.

Boston Ferns for porch baskets and window boxes, 25 cents, 50 cents and $1 each.

State size of box and how much you want to pay and let us make you up a collection, we know it will please you.

Bed of Castor Beans, Cannas, Pennisetum Longistylum, S. A. Nutt Geranium and Mm. Salleroi Geran.um.

This shows what can be done if plants are grouped correctly. Extended descriptions and prices will be found under their respective heads.

Castor Beans.
Small plants .....15c each, 4 for 50c
Large plants ..... 25c each, 5 for $1.00

Cannas. Small plants ....10c each, per doz. $1.00
Large plants .....20c each, per doz. $2.00

Pennisetum. Strong plants 15c each per doz. $1.50

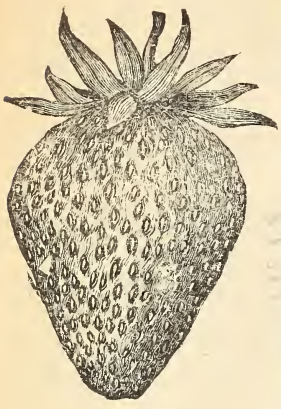
Geraniums. Small size ..10c each, per doz. $1.00
Medium size .....15c each, per doz. $1.50
Large size .....20c each, per doz. $2.00

Geraniums, Mad. Salleroi.
Small plants .....18 for $1.00, per 100, $5

Combination Bed, 10 feet in diameter. Center, 2 Castor Beans; 1st row, 36-in. diameter, 6 Cannas 18 in. apart; 2nd row 66-in. diameter, 18 Pennisetum Longistylum, 11 in. apart; 3rd row, 96-in. diameter, 24 geraniums, S. A. Nutt, 12 in. apart; 4th row, 104 in. diameter, 40 Geraniums, Mad. Salleroi, 8 in. apart. Larger size beds will be priced on request. Small size plants $6.50; larger size plants $9.00. By express at buyer's expense.

NURSERY STOCK

Grown at Shenandoah, Iowa—in one of the largest and best nurseries in the country. All goods will be shipped from there by express. Charges paid by receiver.



Orders must be in for Nursery Stock by April 1st (except Small Fruits). Berry Plants by May 1st. Plants and trees will be shipped by express as soon as can be handled in spring (no charge for packing). All transportation charges to be paid by purchaser.

APPLES

Ben Davis (Winter) **Baldwin** (winter). **Jonathan** (winter). **Wealthy** (winter). **Patten's Greening** (winter). **Yellow Transparent** (summer) **Dutchess** (summer) **Malden's Blush** fall.

Price of Apple Trees 4 to 5 ft., 30 cents each, $2.50 per doz.

Price of Apples Trees. 4 to 5 ft., 30 cents each, $2.50 per doz.

CRABS

Hyslop (Fall.) **Whitney No. 20** (Summer.) **Martha** (Fall.)

Price—Same as apples.

CHERRIES

Early Richmond and Wragg. 35 cts. each, $3 per doz.

PLUMS

Abundance. (Early.) **Burbank** (early). **Miner** (late.) **Desota** (mid-season). 40 cts. each, $4.00 per dozen.

PEARS

Bartlett and Keiffer. 40 cts. each, 4 for $1.25.

PEACHES

Champion. As hardy as any. 35 cts. each.

STRAWBERRIES

Progressive. (Everbearing). 50 for 85 cents, 100 for $1.60.

Best Standard Varieties $1 per 100, 250 for $2.

GOOSEBERRIES

Downing. 20 cents each, 6 for $1.

Houghton. 20 cents each, 6 for $1.

CURRANTS

Red Cherry, White Grape, Naples. 15 cts. each, 4 for 50 cts., 12 for $1.25.

BLACKBERRIES

Early Harvest and Snyder. 50 cents per dozen, $2 per 100.

GRAPES

Moors Early, Wordon, Concord, Delaware, Niagara, Pocklington. 10 cts. each. $1 per dozen.

EVERGREENS

Kosters Blue Spruce. 2 to 3 feet. Specimen trees $3 each.

Norway Spruce. 2 to 3 feet, 50 cts., 3 to 4 ft., 75c each.

White Spruce. 2 to 3 ft., 50 cts., 3 to 4 ft., 75c.

Balsam Fir. 2 to 3 ft., 50 cts. each, $5 per doz., 18 to 24 inches, 30 cts. each, $3 doz.

Arbor Vitae. Used for hedges. 18 to 24 inches, 25 cts. each, $2.50 per doz.; $15 per 100. 24 to 30 inches, 35 cts. each, $3.50 per dozen.

Austrian Pine. 2 to 3 ft., 65 cts. each.

White Pine. 2 to 3 ft, 50c each, 6 for $2.50.

WEEPING TREES

Birch. Cut leaf 4 to 5 ft. high, $1 each.

Willow Babylonica. 4 to 5 ft. high, 50c each.

Elm Camperdown. 1 year heads, $1.25 each.

DECIDUOUS ORNAMENTAL TREES

White Birch. 4 to 5 ft. 50 cents each.

Catalpa Speciosa. 4 to 5 ft. 25 cents each.

Catalpa Bungeri. 5 to 6 ft. $1 each.

Crab Bechtels Flowering. 2 to 3 ft. 60 cts.

Elm American White. 5 to 6 ft. 35 cts.

Elm American White. 8 to 10 ft. 75 cts.

Linden American. 4 to 5 ft. 50 cents.

Maple Norway. 6 to 8 feet. 60 cts.

Maple Sugar. 6 to 8 ft. 75 cts.

Mountain Ash. 5 to 6 ft. 50 cts.

Poplar Lombardy. 4 to 5 ft., 25 cts.

Poplar Norway. 4 to 5 ft. 20 cts.

Walnut Black. 5 to 6 ft. 35 cts.

Willow Golden. 3 to 4 ft., 25 cts.

Willow Laurel Leaved. 3 to 4 ft., 20 cts.

Buckthorn. 3 to 4 ft. 25 cts.

Cranberry Highbush. 2 to 3 ft., 35 cts.

Lilacs. Tree form, named varieties, 4 to 5 ft., 75 cts.

Sumac. Smooth leaved. 4 to 5 ft. 40 cts. each.

Crimson Rambler (See page 35)

SURPRISE COLLECTION OF BEDDING PLANTS

READY AFTER JUNE 1. Every year we have a surplus of some special varieties of bedding plants, such as Roses, Cannas, Geraniums, etc. Those who have a bed they wish to fill late in the season will find this collection of exceedingly liberal value. Orders booked at any time and filled in rotation in June. $1 for 20; $2 for 50; $3 for 100. our selection of varieties.

Please give below names and addresses of a few of your friends who buy flowers, and who you know would appreciate our catalogue and become our customers

ORDER SHEET FOR PLANTS, ETC.
FROM

Joseph Bancroft & Son, Inc.

LOCK BOX 37, CEDAR FALLS, IOWA

Name .....

Post Office .....

Express Office .....
(If different from Post Office)

County .....

State .....

Date 1917

Amount Enclosed

P. O. Order $.....

Express Order .....

Draft .....

Check .....

Postage Stamps .....

Cash .....

	NAME OF ARTICLE WANTED	Price

NOTICE—10 cents postage must be added to all orders to go by mail.

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Spirea Van Houtei. For descriptive price list see page 38.

Bancroft's Beautiful Flowers

1917

Improve your grounds, see the beautiful effect by planting a few Trees and Shrubs

We will be pleased to aid you in your selections

Send diagram of your grounds

Weigelia, Snowberry and Syringea Snowball at the back

Barberry Thunbergi